

KEEP A CHILD ALIVE

ANNUAL REPORT // 2012



keep a child
alive



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There is a profound difference
between living and life.

LETTER FROM OUR CEO



PHOTO CREDIT: SAM HOLLENSHEAD

2012 has been a momentous year of change at Keep a Child Alive. After one year as CEO, I am still amazed at the passion, depth, and reach of this small but powerful organization. Keep a Child Alive embodies the notion of a global, loving, and compassionate community, reaching over 35,000 people in Africa and India with essential life-saving services. Our voice extends much further than the services we provide, and our approach allows us to reach millions with our message of love, respect, and dignity for people living with and affected by HIV and AIDS.

Keep a Child Alive is fueled by hope and resilience. The local women leaders that make our programs so special, and even more importantly, so effective, exemplify this. This year I had the opportunity to visit and connect with our local partners in South Africa, Uganda, Kenya, and India. I spoke to program managers, medical staff, clients, and families, and saw the organization through their eyes. Keep a Child Alive's approach, which puts the rights and dignity of children and families first, was evident in every aspect of our partners' work. Keep a Child Alive's programs aren't "top-down," designed by outsiders, but are rather community-inspired and -led. I've been part of the struggle against HIV for 20 years and it is programs and people like these that inspire me to continue the fight.

I want to thank our co-founder and Global Ambassador Alicia Keys, our founder Leigh Blake, our Board of Directors, and both US-based staff and staff of partner organizations for supporting my smooth transition into the organization and for believing in my vision and ability to take Keep a Child Alive to even greater heights.

I also want to thank our donors and supporters both big and small. At a time when many are tightening their belts, your support, whether it be a million-dollar gift or a thirty-dollar donation, is crucial to the work we do and the people we serve.

As we celebrate our tenth year in 2013, I hope you will stay connected with Keep a Child Alive and join us in recognizing our first decade of achievements. As we reflect on this milestone, we are reminded of the continued and changing needs of children and families living with and affected by HIV. Be a part of our movement and help us close the gap on access to HIV treatment and care in the countries we serve. I'll be fighting right beside you.

With deep gratitude,

PETER TWYMAN
CEO

LETTER FROM ALICIA KEYS



PHOTO CREDIT: NINO MUNOZ

The past year has been one of transition and new beginnings for Keep a Child Alive. We have a wonderful new CEO on board: Peter Twyman. I can't imagine anyone more compassionate, committed, or skilled to head up our organization. We have also seen our programs continue to grow stronger. Back in 2003 when Keep a Child Alive began, I never dreamed that we would one day reach so many people. Today Keep a Child Alive programs are bringing over 35,000 clients the care, medicine, and love they need.

This has also been an exciting year for us to share some unique experiences with our supporters. At the end of 2011, SHOWTIME® premiered "Keep a Child Alive with Alicia Keys" on World AIDS Day, December 1, and then aired it throughout 2012. The documentary follows five Americans who traveled with me to our sites in South Africa during the first World Cup ever to take place on the African continent. What I love most about the film is the human perspective. It brings the AIDS epidemic home and makes it completely relatable. The entire journey was special. It allowed me to share my passion and commitment to this issue and organization with others in a very personal way. I am so grateful to SHOWTIME for helping us ignite a conversation about the AIDS pandemic as Keep a Child Alive continues to work to galvanize a movement to save lives and end AIDS.

At the end of 2012, on October 29, right before the 9th Annual Black Ball® was to take place, Hurricane Sandy hit the greater

New York City area, causing the kind of damage we've never seen before. Thousands of people were left without power or a roof over their heads, and many had to start their lives all over again. The storm was a reminder that love and compassion are always in high demand. We weren't sure if the Black Ball would happen but our supporters pushed for us to continue. On December 6, guests gathered at the legendary Apollo Theater, and gave generously to Keep a Child Alive. We have many individual donors to thank, as well as corporate sponsors like Citi, Hearst, Gucci, and the incredible entrepreneur and philanthropist Stewart Rahr, who donated \$1 million to Keep a Child Alive. There aren't enough words to fully express my gratitude for everyone's support, and their commitment during this difficult year.

Looking back at all Keep a Child Alive has accomplished is both a thrill and a blessing for me. I feel honored that an organization that I co-founded almost ten years ago is having such an amazing impact and continues to grow. As we head into our landmark tenth anniversary, I am excited that we are looking more deeply at our programs and making sure that we do more than help people survive; we want to make them feel ALIVE.

With all my blessings,

ALICIA KEYS
CO-FOUNDER & GLOBAL AMBASSADOR

OUR MISSION

Keep a Child Alive brings dignified treatment, care, and support to children and families affected by HIV.

our vision

- / A world where everyone can reach their full potential, regardless of their HIV status.

we believe

- / Access to quality health care is a human right
- / Every individual deserves to be treated with dignity, respect, and love
- / The most powerful solutions are a result of grass-roots activism
- / Individuals can and do make a difference; every action counts
- / Teamwork is essential; partners and contributors are encouraged and valued

how we do it

- / We see beyond the disease and treat the whole person
- / We partner with grass-roots community-based organizations who are innovators in what they do
- / We nurture our partners to ultimately become sustainable and self-sufficient
- / We involve people living with HIV in the creation of our programs and policies
- / We recognize and harness the power of a community mobilized by a common goal, whether that be private individuals, foundations, or corporations
- / We utilize the arts to inspire and engage the public to take action
- / We are open, passionate, and curious minds - eager to listen, learn, and evolve

THE GLOBAL PICTURE

Over 35 million people are now living with HIV. Today nearly 10 million people in low- and middle-income countries are accessing HIV treatment, yet huge gaps remain: according to new WHO guidelines, based on overwhelming evidence that early treatment saves lives, only 34% of over 28 million people who need treatment are receiving it, and **7 out of 10 children with HIV who need treatment to stay alive are still not receiving it.**

OUR STORY

Over the past decade, Keep a Child Alive and its partners have directly impacted the lives of over 300,000 people in the areas where we work. We are currently providing services to over 35,000 people.

Keep a Child Alive was founded in 2003 by AIDS activist Leigh Blake and 14-time Grammy Award-winner Alicia Keys. The organization began as an emergency response to the HIV epidemic, raising global awareness about the urgent and unmet need for HIV treatment in sub-Saharan Africa, and granting funds to community-based organizations to provide free, life-saving treatment to keep people living with HIV from needlessly dying. Our founders’ passion and commitment continue today through the work of nine Keep a Child Alive-supported grassroots organizations in five countries: India, Kenya, Rwanda, South Africa, and Uganda.

OUR APPROACH

Keep a Child Alive is committed to upholding the human right to health care by delivering compassionate, quality care that provides our clients dignity and a chance to live healthy, productive lives. To fulfill this commitment, KCA programs prioritize increasing access to:



Comprehensive HIV Care and Treatment Services

Keep a Child Alive provides free, comprehensive, and compassionate HIV care, treatment, and support services. Our integrated approach to HIV care provides children, young people, women, and men with the services and support they need to stay well, keep their families healthy, and prevent new HIV infections.



Care for Orphans and Vulnerable Children

Many of Keep a Child Alive's community-based partners help ensure that the comprehensive needs of children orphaned by AIDS or who are otherwise vulnerable are met, including critically important psychosocial support services, education, and health care. We strengthen community and family support systems so that orphaned and vulnerable children can stay in their communities, where they often have the best chance of attaining a healthy future.



Nutritional Support

Knowing that poverty and lack of food are major challenges for the clients and families we serve, Keep a Child Alive programs provide food as a medical intervention. Having enough nutritious food to eat and access to clean water helps retain clients in care and improve adherence, prevents illnesses, strengthens the immune system, and enhances the effect of HIV treatment.



Support for a Future

Keep a Child Alive's commitment to the individuals, families, and communities we serve goes beyond medical care. We integrate social welfare assistance and legal support for the most vulnerable children, young people, and adults, income-generating activities, skills building, and vocational training.

“Since 2005, the number of children living with HIV receiving lifesaving treatment has quadrupled. But still, only 28 percent of the nearly two million children in need of lifelong HIV treatment are getting it.”

From Achieving an AIDS-free generation: don't forget children living with HIV, [The Hill's Congress Blog](#), Charles Lyons and Peter Twyman.



INDIA

ABOUT

POPULATION: 1,103,596,000

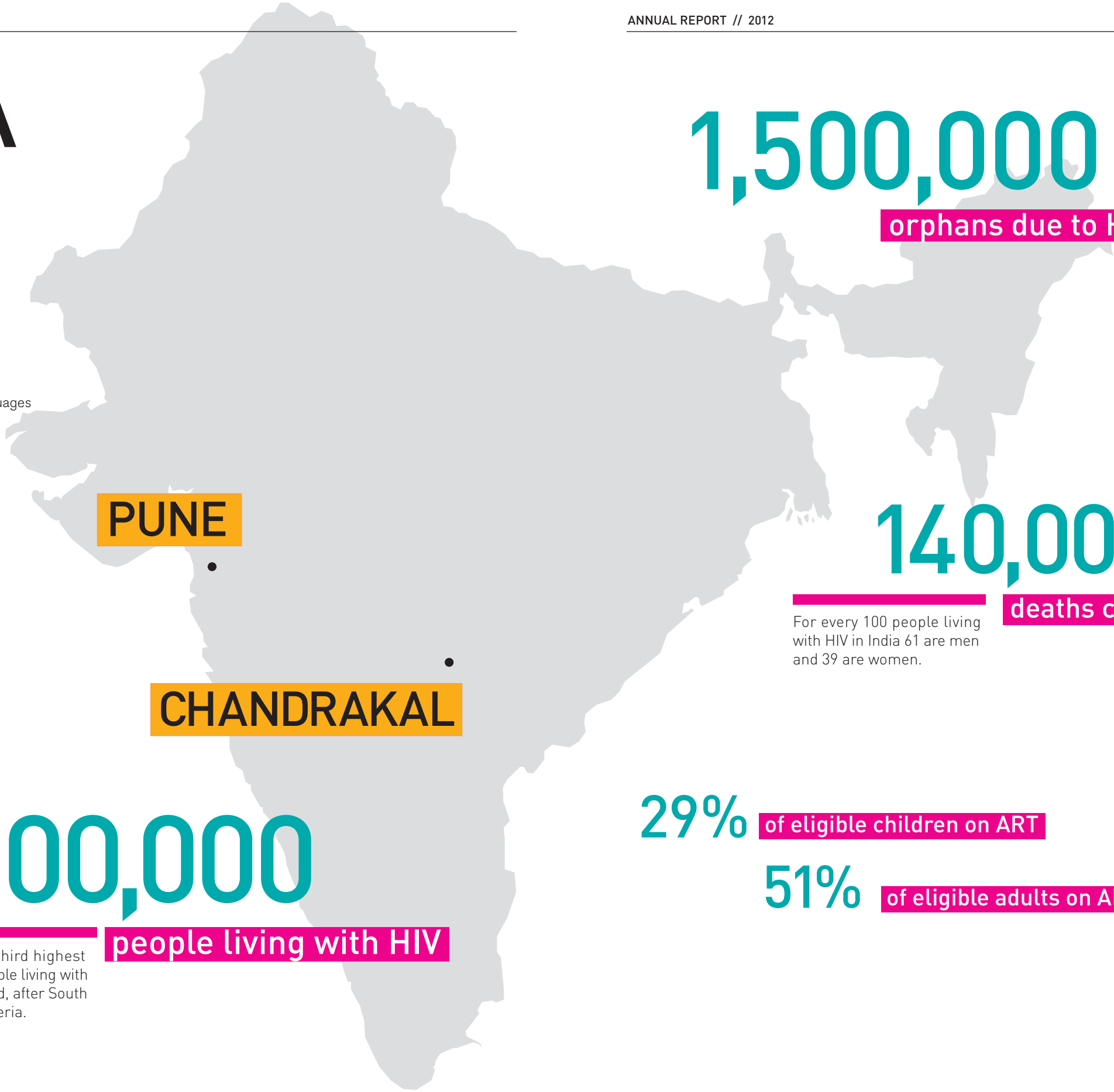
CAPITAL: New Delhi; 295,000

AREA: 3,287,270 square km

LANGUAGES:
Hindi, English, 14 other official languages

LIFE EXPECTANCY: 63

LITERACY RATE: 60%



1,500,000

orphans due to HIV

140,000

deaths caused by HIV

For every 100 people living with HIV in India 61 are men and 39 are women.

2,100,000

people living with HIV

India has the third highest number of people living with HIV in the world, after South Africa and Nigeria.

29% of eligible children on ART

51% of eligible adults on ART

THE SAHARA AALHAD CARE HOME

Since 2010, more than 4,000 men, women, and children have benefitted from Sahara’s compassionate HIV care, treatment, and support services.

The Sahara model was established in Delhi more than 30 years ago to serve the most vulnerable groups with quality health and social services. Since 2010 Keep a Child Alive has been supporting this legacy in partnership with the Sahara Aalhad Care Home in Pune.

Sahara provides comprehensive inpatient, outpatient, and outreach services for people living with HIV and their families.

At the center of the Sahara model is meaningful engagement and empowerment of people living with HIV, including building the capacity of clients to become active participants and employees in the program.

The majority of Sahara’s funding in Pune comes from Keep a Child Alive, which supports:

- / Staff salaries and administrative costs
- / Care Home operating expenses
- / Medical and laboratory equipment and supplies
- / Nutritional support for inpatient clients
- / Community outreach programs in Yerwada
- / Ambulance and transport costs for clients.



Khaja Ravi is eight years old.

He watches cartoons, plays in the schoolyard—and takes antiretrovirals. Infected with HIV at birth, his mother and father died of AIDS-related causes when Ravi was a toddler. Orphaned and kept apart from others by his extended family because of stigma fears, Ravi has dealt with HIV his entire life. Despite these challenges, Ravi is thriving thanks to the life-saving clinical care and support he receives at the Sahara Aalhad Care Home.

Ravi’s impish grin, his pride in his independence, and his forging of a personal identity have endeared him to everyone at the Sahara Aalhad Care home in Pune, India. At Sahara, Ravi not only regained his health but learned to leave shame at the door and fully embrace himself.

Ravi recently moved into a residential home for young people living with HIV. But he hasn’t abandoned his friends at Sahara. Doing very well in school, he still drops by for regular outpatient check-ups. And sometimes just to play.



THE LIVING INDIA HOME OF HOPE

In 2012, Keep a Child Alive also supported the Living India Home of Hope, which provides residential care for 60 children living with HIV in the village of Chandrakal. These children were orphaned or otherwise abandoned by their families and communities. The support they receive enables them to eat well-balanced meals, go to school (often for the first time), and travel to the city of Hyderabad to receive clinical check-ups and HIV treatment. Many former residents are now attending university and managing their own health care.

KENYA

ABOUT

POPULATION: 33,830,000

CAPITAL: Nairobi; 2,818,000

AREA: 580,367 square km

LANGUAGES:
English, Kiswahili

LIFE EXPECTANCY: 46

LITERACY RATE: 85%

1,600,000

people living with HIV

Kenya has the third largest number of people living with HIV in sub-Saharan Africa and the highest national HIV prevalence of any country outside of Southern Africa.

1,100,000

orphans due to HIV

13,000 children became newly infected with HIV in 2012.

57,000

deaths caused by HIV

38%

of eligible children on ART

81%

of eligible adults on ART

MOMBASA



THE FAMILY CARE CLINIC

Over a decade after it began, the Family Care clinic is providing services to more than 1,150 children and young people living with HIV.

The Family Care Clinic in Mombasa has special significance because it is where the vision for Keep a Child Alive was born. The clinic began as a pilot program at Coast Provincial Hospital in 2001 to provide clinical and support services to children and families living with HIV. Known as the “Mombasa Model,” the successes of the Family Care Clinic helped demonstrate that “keeping a child alive” is not only a moral imperative, it is an entirely feasible one.

Keep a Child Alive funding for the Family Care Clinic supports comprehensive clinical HIV treatment and care services, including:

- / Clinic staff salaries
- / Nutritional support for clients
- / Laboratory operating costs.

Juma is the third child born into his family.

In 2008, when he was four, he tested positive for HIV. He was suffering from severe malnutrition and not responding to nutritional therapy. Another challenge for Juma is that he is deaf in both ears.

Help first came to Juma in the form of the Family Care Clinic in Mombasa, Kenya, which started him on antiretrovirals. After his mother died, he went to live with his grandparents. Now his CD4 count has drastically improved, as has his nutritional status, and he has found sponsorship to pay his school fees. While Juma still faces many challenges, at nine years of age, he is a bright young boy and his future holds endless possibilities.



RWANDA

ABOUT

POPULATION: 8,722,000

CAPITAL: Kigali; 656,000

AREA: 26,338 square km

LANGUAGES:
Kinyarwanda, French, English, Kiswahili

LIFE EXPECTANCY: 40

LITERACY RATE: 70%

170,000
orphans due to HIV

RWANDA

KIGALI

5,600

deaths caused by HIV

The roll-out of HIV care and treatment services in Rwanda is often cited as a success story. ART coverage, retention in care, and adherence to treatment are generally very high in Rwanda, although there are still gaps, including for children living with HIV.

210,000
people living with HIV

43%
of eligible children on ART

94%
of eligible adults on ART

The HIV prevalence rate in Kigali, the capital, is 7.3%. This is twice as high as any other province in the country.

THE CENTREVILLE CLINIC

The Centreville Clinic currently serves 2,400 clients.

In partnership with Women's Equity in Access to Care and Treatment (WE-ACTx), Keep a Child Alive supports the Centreville Clinic in Kigali, which provides comprehensive HIV care and treatment to young people living with HIV and their families. Keep a Child Alive initially funded the expansion of the Icyuzuzo clinic, which provided medical care for women and children, many of whom were survivors of rape during the 1994 genocide. In 2009, the clinic found a new home and was renamed the Centreville Clinic.

The Centreville Clinic now provides comprehensive HIV care and treatment services to young people living with HIV and their families, including psychosocial and mental health services, nutritional support, skills training, income-generating activities, and youth-friendly services, such as a peer education program.

Rosine is 20 years old and living with HIV.

She has not always lived a positive life. In 2010, she stopped taking her HIV medication altogether. Sometimes she hid her pills under the bed. She was angry and aggressive. She said that dying would be better than living with HIV. Her aunt went to the Centreville Clinic in Kigali, Rwanda, to seek help. The multidisciplinary team of nurses and psychosocial staff helped her begin therapy sessions. It came out that she was angry with her parents because they had transmitted HIV to her. She was hopeless and could not see a future for herself.

Keep a Child Alive funds specifically support:

- / Staff salaries and administrative costs
- / Pediatric and youth HIV care and support, including weekly support groups
- / Nutritional support for children, including snacks when they visit the clinic, and sosoma, used to make porridge
- / Prevention and treatment of opportunistic infections
- / Transportation for clients to come to the clinic for outreach activities and to provide lab samples.

But with the help of Centreville Clinic staff, Rosine began to visualize a future and take her medication again. Now she volunteers as a peer educator at the Centreville Sunday Support Group, educating other children and young people living with HIV about the importance of good adherence. "I used to feel like the whole world was on my shoulders," she says. "But now I feel like I can manage my problems and, as a peer educator, I like to help other children." Rosine is showing other young people what it means to live positively.



SOUTH AFRICA

ABOUT

POPULATION: 46,923,000

CAPITAL: Pretoria, Capetown, Bloemfontein

AREA: 1,219,090 square km

LANGUAGES:
Afrikaans, English, Ndebele, Pedi, Sotho, Swazi, Tsonga, Tswana, Venda, Xhosa, Zulu

LIFE EXPECTANCY: 53

LITERACY RATE: 86%

2,100,000

orphans due to HIV

SOWETO

240,000

deaths caused by HIV

South Africa has a major tuberculosis (TB) epidemic, including more and more drug resistant TB, which is extremely difficult to treat and very deadly. The TB/HIV co-infection rate is extremely high - 60%.

DURBAN

6,100,000

people living with HIV

South Africa has the highest number of people living with HIV of any country in the world, with an estimated 370,000 people having acquired the virus in 2012 alone.

63% of eligible children on ART

81% of eligible adults on ART

Women between ages 30-34 have the highest HIV prevalence of any group - at 42%.

THE IKAGENG ITIRELENG AIDS MINISTRY

Ikageng Itireleng provides basic necessities for 1,000 orphaned and vulnerable children.



In Soweto, Johannesburg, Keep a Child Alive supports the activities of the Ikageng Itireleng AIDS Ministry. Under the leadership of “Mum” Carol, Ikageng provides services and support to children in Soweto who have been orphaned by AIDS or who are otherwise vulnerable. Most of Ikageng’s children live in child-headed households, where they take on the role of parent and look after their younger siblings. Others have a terminally ill parent, or live with a grandparent who struggles to get by on the small pension provided by the government. Ikageng’s services include food, clothing, school fees, mentoring and life-skills training, health care, transportation, and psychosocial support services.

Keep a Child Alive’s support of Ikageng helps fund:

- / Staff salaries and operating costs
- / Nutritional support
- / Transport for program beneficiaries.

THE BLUE ROOF WELLNESS CENTRE



The Blue Roof Wellness Centre in Wentworth, Durban, is the first clinic wholly owned and operated by Keep a Child Alive. The Blue Roof has expanded services to include cervical cancer screening, an especially critical service for women living with HIV, alcohol and drug abuse counseling, and community outreach, including at nearby factories and in schools.

Keep a Child Alive’s support makes it possible for the Blue Roof to provide free, comprehensive HIV services—including HIV testing and counseling, HIV care and treatment, tuberculosis screening, and nutritional and psychosocial support services—to more than 3,000 children, young people, and adults.

Keep a Child Alive funds the majority of the Blue Roof’s operating costs, including:

- / Salaries for clinic staff
- / Regular operating, administrative, and building maintenance costs
- / Buffer stock of antiretrovirals and other medicines
- / Medical and laboratory supplies
- / Food for nutrition program (the Stephen Lewis Foundation covers most of these costs)
- / Community outreach, including in nearby factories for HIV testing, counseling, and education.



OPERATION BOBBI BEAR

Operation Bobbi Bear in Amanzimtoti (outside of Durban) works on behalf of children who have been sexually abused to minimize their risk of HIV infection at the point of rescue, ensure their health and wellbeing, and bring their perpetrators to justice. The program serves vulnerable and abused children through its rescue, outreach, and awareness-raising programming. Bobbi Bear’s court-approved approach uses a teddy bear for children to describe their abuse. Bobbi Bear is expanding to new communities, holding trainings and awareness-raising events, and increasing dialogue concerning the rights of children in South African courts.

Keep a Child Alive funds are specifically used to support salaries for child safety officers and educators.

Musi is 13 and living with HIV. Both of his parents died of complications from HIV in 2009.

In 2012 he was experiencing chronic diarrhea and drastic weight loss. He shared a one-room shack with his unemployed aunt, who didn’t know how to care for him. Then he was referred to Ikageng Itireleng in Soweto, South Africa.

Now the amazing staff of Ikageng provide Musi and his aunt with funds to pay their monthly rent. They ensure that he gets the HIV treatment and care he needs and adheres to his medication. And they supply monthly food parcels. Musi’s health has now drastically improved. He has gained weight and feels healthy and well. He is no longer hanging on by a thread, but flourishing and attending grade 4 at Tsumbedzo Primary School.

UGANDA

ABOUT

POPULATION: 26,907,000

CAPITAL: Kampala; 1,246,000

AREA: 241,139 square km

LANGUAGES:
English, Ganda or Luganda

LIFE EXPECTANCY: 44

LITERACY RATE: 70%

1,100,000
orphans due to HIV

63,000
deaths caused by HIV

The highest HIV prevalence rate, 10.7%, is in Central Region, where the capital city, Kampala, and Alive Medical Services are located.

KAMPALA

1,500,000
people living with HIV

Every hour, 15 people are newly infected with HIV in Uganda.

33% of eligible children on ART

85% of eligible adults on ART

ALIVE MEDICAL SERVICES

Alive Medical Services provides free, comprehensive HIV care and treatment services to over 10,500 people living with HIV, half of whom are eligible and receiving antiretroviral therapy, and over 1,000 of whom are children.

Keep a Child Alive supports Alive Medical Services, a clinic situated in Namuwongo, one of the poorest and most crowded urban areas in Kampala. Operating 24 hours a day, seven days a week, the clinic offers HIV testing, antiretroviral therapy, treatment and prevention of opportunistic infections, psychosocial support and counseling, family planning, early infant HIV diagnosis and other lab tests, and support group services. The clinic's nutrition program provides 1,400 clients and their 11,200 family members with food each month; improves family food security; enhances retention and adherence; and helps clients stay healthy and well. Alive also provides safe drinking water education and supplies to 5,500 clients each month.

Kissa is two years old and lives in a home in Kampala, Uganda, for abandoned and orphaned babies.

Her parents live four hours away and are unable to support her. When her mother first brought her to Alive Medical Services in 2011, Kissa was just turning one. She was HIV-infected and severely malnourished. She weighed less than 8.5 pounds and her immune system was very weak. But with comprehensive HIV care and treatment, Kissa steadily improved. Last March, she was diagnosed with TB and immediately started on anti-TB treatment, which she successfully completed in September.

Keep a Child Alive funds are used to support the following:

- / Clinical, laboratory, and outreach staff salaries
- / Clinical HIV care and support
- / Prevention and treatment for opportunistic infections
- / Laboratory testing
- / Nutritional support, including food parcels.

Kissa now weighs almost 20 pounds, and her health has improved dramatically. For children like Kissa, access to HIV treatment is a matter of life or death. Without it, over half of children living with HIV will die by the age of two, and 80% by the age of five. The entire team at Alive Medical Services helps guarantee the future that is their right.





THE BLACK BALL

“In the case of Keep a Child Alive, I’ve seen it first-hand. Together we are more powerful, divided we fail. Let’s leave complacency aside and work together to change and to put an end ... to HIV/AIDS.”

Angélique Kidjo

“We do this work because we understand, ‘I am because you are ...’ At the heart of us, we are all the same ... When I look into the faces of African women and African girls, I see myself.”

Oprah Winfrey

“I’m here on this great Apollo stage, inspired by greatness, by the greatness of women, to create a future without HIV.”

Alicia Keys

Keep a Child Alive's Black Ball is a star-studded event where celebrity and philanthropy join hand in hand. The evening celebrates the work of Keep a Child Alive and its partners and raises millions of dollars for children and families affected by HIV in the countries where we work.

Guests gathered on December 6, 2012, at New York City's legendary Apollo Theater. Keep a Child Alive raised a record \$2.7 million to provide care and treatment to children with HIV in Africa and India, with the support of entrepreneur and philanthropist Stewart Rahr, who made a \$1 million gift.

Emceed by Whoopi Goldberg, the Black Ball celebrated the power of women and the promise of an AIDS-free Africa. The 2012 Black Ball honored the philanthropic contributions of Oprah Winfrey and Grammy Award-winning singer/songwriter and activist Angélique Kidjo for their work in Africa and worldwide.

The iconic Apollo stage was host to powerful performances by Keep a Child Alive Global Ambassador Alicia Keys, Jennifer Hudson, Angélique Kidjo, Bonnie Raitt, and Brittany Howard of Alabama Shakes. The passion and zeal of these performances helped make the 2012 Black Ball a night to remember.





DREAM HALLOWEEN

In 2012, Dream Halloween raised \$640,000 in both New York and Los Angeles.

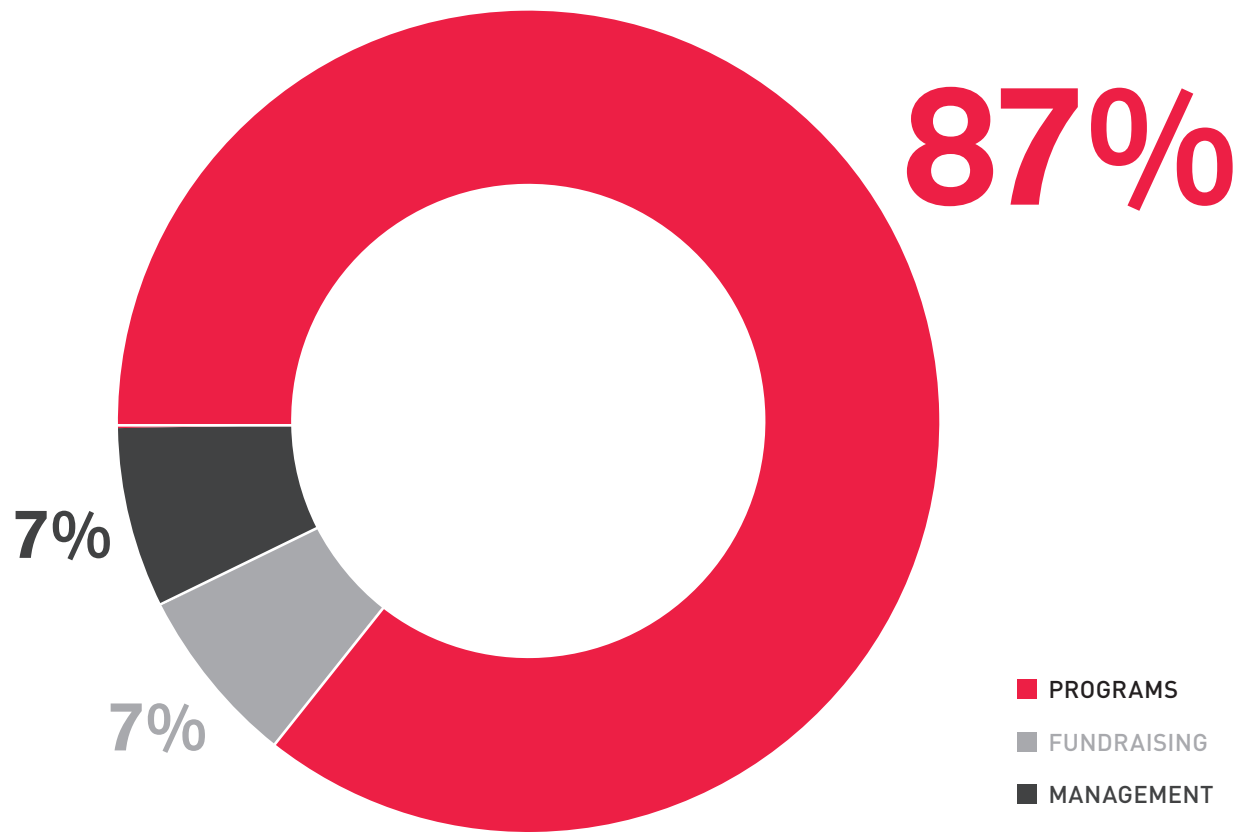


Dream Halloween is an annual event that brings together fun, magic, and enchantment in support of children affected by HIV in Africa and India. Dream Halloween transforms the venue into a child’s wonderland featuring the legendary Trick-or-Treat Lane, arts and crafts, silent auctions, and a petting zoo. Families enjoy live stage performances, rock-climbing, delicious food from local restaurants, and plenty of celebrity sightings. In adding Dream Halloween to its calendar of events, Keep a Child Alive continues the legacy of the Children Affected by AIDS Foundation and Mattel, the Founding and Presenting Sponsors of Dream Halloween New York and Los Angeles.

Actress and singer/songwriter Victoria Justice hosted and performed at the 19th annual Dream Halloween Los Angeles at the historic Barker Hangar. Young guests were “Freaking the Freak Out” as they sang along to her hit song.

Keep a Child Alive Global Ambassador Padma Lakshmi hosted the 11th annual Dream Halloween in New York City in the heart of Times Square at the Hard Rock Cafe, which joined with Mattel and Toys “R” Us to sponsor the event. Australian pop singer Cody Simpson gave a special performance that got the crowd moving!

KEEP A CHILD ALIVE IS A CHARITY YOU CAN TRUST.



We are extremely grateful for our committed donors, including individuals, corporations, and foundations, and work to maintain the highest standard of financial accountability and transparency.

We have earned our second consecutive highest four-star rating from Charity Navigator and successfully meet the standards of the Better Business Bureau Wise Giving Alliance.

STATEMENTS OF FINANCIAL POSITION

DECEMBER 31 2012 2011

ASSETS

| | | |
|---|-----------|-----------|
| Current Assets | | |
| Cash and Cash Equivalents | 680,485 | 706,802 |
| Accounts Receivable | 848,068 | 560,237 |
| Unconditional Promises to Give | 241,000 | 400,000 |
| Prepaid Expenses | 28,424 | 33,529 |
| Total Current Assets | 1,797,977 | 1,700,568 |
| Property and equipment - at cost, less accumulated depreciation | 13,436 | 20,462 |
| Other Assets | 14,327 | 15,820 |
| | 1,825,740 | 1,736,850 |

LIABILITIES AND NET ASSETS

| | | |
|---------------------------------------|---------|---------|
| Current Liabilities | | |
| Accounts Payable and Accrued Expenses | 204,664 | 142,438 |
| Loan Payable | | 100,000 |
| Grants Payable | | 16,627 |
| Total Current Liabilities | 204,664 | 259,065 |

Commitments

NET ASSETS

| | | |
|------------------------|-----------|-----------|
| Unrestricted | 598,830 | 288,705 |
| Board Designated | 338,788 | 333,813 |
| | 937,618 | 622,518 |
| Temporarily Restricted | 683,458 | 855,267 |
| | 1,621,076 | 1,477,785 |
| | 1,825,740 | 1,736,850 |

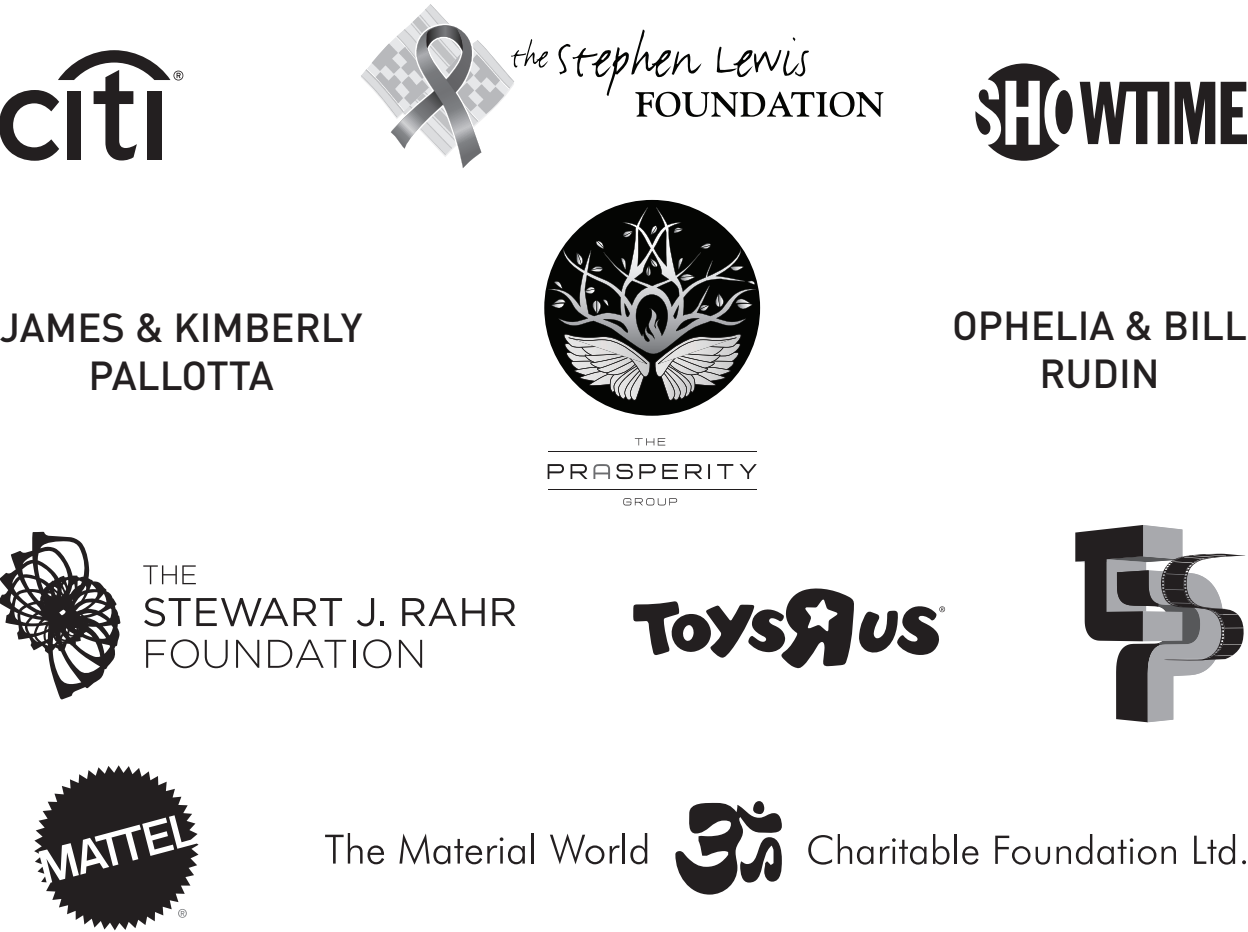
STATEMENTS OF ACTIVITIES AND CHANGES IN NET ASSETS

YEAR ENDED DECEMBER 31, 2012

| | YEAR ENDED DECEMBER 31, 2012 | | | |
|--|------------------------------|---------------------------|--------------|--------------------|
| | UNRESTRICTED | TEMPORARILY RESTRICTED | TOTAL | SUMMARIZED 2011 |
| Support and Revenue | | | | |
| Special Events | \$ 3,362,009 | \$ - | \$ 3,362,009 | \$ 2,017,975 |
| Less - direct costs of event | (1,161,478) | - | (1,161,478) | (682,500) |
| | 2,200,531 | - | 2,200,531 | 1,335,475 |
| Contributions | 876,239 | 843,777 | 1,720,015 | 2,575,050 |
| Change in fair value of promise to give | - | (59,000) | (59,000) | - |
| Merchandise Sales | 18,056 | - | 18,056 | 23,744 |
| Other Income | 6,755 | - | 6,755 | 118,579 |
| | 3,101,581 | 784,777 | 3,886,358 | 4,052,848 |
| Net assets released from restriction | | | | |
| Satisfaction of program restrictions | 956,586 | (956,586) | - | - |
| | 4,058,167 | (171,809) | 3,886,358 | 4,052,848 |
| Expenses | | | | |
| Program Services | 3,196,319 | - | 3,196,319 | 3,978,916 |
| Management and General | 272,007 | - | 272,007 | 271,315 |
| Fundraising Costs | 263,844 | - | 263,844 | 233,380 |
| | 3,732,170 | - | 3,732,170 | 4,483,608 |
| Cost of Merchandise Sales | 10,897 | - | 10,897 | 16,177 |
| Termination Benefit | - | - | - | 144,891 |
| | 3,743,067 | - | 3,743,067 | 4,644,676 |
| Change in Net Assets Before the effect of in-kind donations | 315,100 | (171,809) | 143,291 | (591,828) |
| In-kind Donations - Revenue | 440,577 | - | 440,577 | 536,128 |
| In-kind Donations - Expense | (440,577) | | (440,577) | (536,128) |
| Change in Net Assets | 315,100 | (171,809) | 143,291 | (591,828) |
| Net Assets, beginning of year | 622,518 | 855,267 | 1,477,785 | 2,069,613 |
| Net Assets, end of year | \$ 937,618 | \$ 683,458 | \$ 1,621,076 | \$ 1,477,785 |

SPECIAL THANKS

MAJOR SUPPORTERS



IN-KIND SUPPORTERS



OUR SUPPORTERS

\$1,000 – \$4,999

Addie Guttag
AeroDyn Wind Tunnel
Alan Fiocchi
Alexander Galudet
Attention Partners LLC
B Convention, LLC
Bain & Company
Bo Concept
Brooklyn Ascend Charter School
Cantor Colburn
Carl E. Kessler Family Foundation
Carole Klein Household
Catherine Brown
Chanel Robinson
Charity Hundeyin
Cheryl Burnett
Cindy Brooks
Cristine Standfest
Darcy Vorhees
David Russel
Dominick and Astrid Autolitano
Donation Line LLC
Eastport Maritime USA LLC
Eduardo Abush
Elizabeth Doyle
Ellen Healy Pietropaoli
Elliot and Diana Pleva
Eric Omores
Erika Hedman
Ettie Graham
Evian
Felix Sencion
Geoffrey Garin
George Sarofeen
Glenn Bozarth
Greenlight Capital, Inc
Haida Mojdehi
Ida Barba
Irina Litvak
Jacinda Jordan
James B. Stewart and Benjamin Weil
Jana Edelbaum

Jaraun Wright
Jean Mckenzie
Jeffrey B. Towns
Jodi Cohen
Jody Gerson
John Amante
John Amerman
John Culver
John Gates
Judy A. Willis
Karen Bruder
Karim Dule Hill
Ken Jacobs
Ketchum Inc
Kimberli Barrett
Kinsella Weitzman Iser Kump
 & Aldisert, LLP
Larry Campanajr
Lenape Regional H.S. District
Leo Young
Lightspeed Express Delivery Systems
Linda Perry and Katrina Sirdofsky
Linda Sterling
Lucasfilm Foundation
Margarita Lupin
Margot Harvey
Mariko Kawachi
Mark Towns
Marlena Graham-Russell
Martin Navarro
Mary Dawson
Megan Burke
Megan Roca
Michael Rowe
Munger, Tolles & Olson
myYearbook
Ned Mansour
Paramount Pictures
Patrick Drummy
Paul Dooley and Winnie Holzman
Peter Edge
Plum Organics
Power-Con LLC
R.P.M. Music Productions, Inc.

Ray Romano
Reed Smith LLP
Rita Chang and Bill Quinlan
Rocky Schmidt
Rosenthal Family Foundation
Safari Sundays
Samantha Williams
Sarah Smith Orr
Scott Goodman
SDI Media
Spyderco
Stewart Lowinger
Sue Homolka
The Schiff Foundation
Theodore Won
Thomas Kootz
Tides Foundation
Todd Lachman
Tom Pollock
Union Bank of California
Valeria Litvak
William J. Barrett

\$5,000 – \$9,999

Acra Aerospace
Anderson Kill and Olick, PC
Baker and McKenzie
Bryan Stockton
California Community Foundation
CB Richard Ellis
Chalkstream Capital Group
Charity Dailey
Cornelia Cain-Heard
Creative Artists Agency Foundation
Dave Webster
David Zaslav
Deloitte
Desiree Rogers
DreamWorks Animation SKG, Inc.
Elaine Blais
Entertainment AIDS Alliance
Giorgio Armani
Goldman Sachs Gives
Jennifer Hudson

John J. Rosenberg, Rosenberg
 & Giger PC
Jones Day
Jones New York
Kenyon & Kenyon, LLP
Lenise Amarosa
Leslee & David Rogath
Productions
Morgan Stanley
Nonfiction Unlimited/Brownstone
PricewaterhouseCoopers
Pritzker Pucker Family Foundation
Sheryl Sandberg
The Apatow-Mann Family Foundation
The Ellen L. Brothers Charitable Fund
The TR Family Trust
The Zuniga Family
Thomas and Vicky Debrowski
Tim Kilpin
Vinoodh Matadin
Wachtell, Lipton, Rosen & Katz

\$10,000 – \$24,999

AEG Live
AIDS Global Action
Allstate Insurance
Arey Jones Educational
Carmelo Anthony
Carnegie Corporation
Chaz Dean Studio
Cliff Burrows
Disney Consumer Products
Gelfand, Rennert & Feldman LLP
HBO
Horncrest Foundation
IDC
Kevin Farr
Latham and Watkins
Linda K. Bellaire
Lisa Shields
Man Investments Holdings
One Hope Foundation
Pepsico
Rebecca Jones

Ruth and Stephen Hendel
The Tony Bennett 1994 Family Trust
Tommy Hilfiger Corporate Foundation
Translation
Viacom MTV Networks
Wells Fargo Bank

\$25,000 – \$49,999

Beatport LLC
Bento Box Entertainment
 & Bento Box Interactive
BET Networks
Bob Eckert
Charlottesville Area Community
 Foundation
Clear Channel Media & Entertainment
Clive Davis
Dave Wirtschafter
Ian Jopson
Jackie Nichols
Jill & Tom Barad
JP Morgan Chase Bank
Light of Day
Lizzie & Jonathan Tisch
Paul Hastings LLC
RCA Records
Red Light Management
Schultz Family Foundation
Sony Music
Starbucks Coffee Company
Target
The P&G Fund of The Greater
 Cincinnati Foundation
The Steven A. Cohen &
 Alexandra M. Cohen Foundation
Will Botwin
William Morris Endeavor

\$50,000 – \$99,999

American Express
Christian Louboutin
Claude Kelly & Michael Mentore
 of Carousel Entertainment
Discovery Communications

Ear Goggles Productions, LLC
Gucci
Hearst Entertainment and Syndication
HisVision Inc
Kiehl's
Merck & Co.
My Active Driveway
O. The Oprah Magazine/
 Hearst Co. Magazines
Phil & Lisa Falcone
Q Department
Sean & Robin Fahey
SONY/ATV Music Publishing
United Airlines

\$100,000 & UP

Citi
The Cutting Room Films
James and Kimberly Pallotta
Mattel, Inc./Mattel Children's
 Foundation
Ophelia and Bill Rudin
Sherry-Lehmann Wine & Spirits
Showtime Networks, Inc.
Stephen Lewis Foundation
Stewart J. Rahr Foundation
The Material World Charitable
 Foundation
The Prosperity Group, Carline Balan
 & Pras Michel
Toys"R"Us
Tyler Perry

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Chair, Keep a Child Alive

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Founder,
Children Affected by AIDS Foundation

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The Esler Group

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Chief Executive Officer,
Magus Entertainment

ELLEN HEALY PIETROPAOLI

Senior Director of Consumer
Engagement,
PepsiCo Global Beverage Group

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Johnson Publishing Company, LLC.

ERIKA ROSE

President,
AK Worldwide

EVAN VOGEL

Founding Partner,
Night Agency
Co-founder,
Doodle.ly

SUSAN WILLIS

Managing Partner,
The Cutting Room Films

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