

2017

ANNUAL REPORT



Founded in 2003 by Alicia Keys and Leigh Blake—luminary activists in the entertainment industry

KCA addresses
The unmet need for HIV
“ treatment in sub-Saharan Africa, ”
with the goal of realizing the end
of AIDS for children, youth
and families.

With dignity & respect, KCA aims to:



**Reduce the
vulnerability of
women and girls**

**Eliminate the
prevention and
treatment gap for
children**

**Address the
spiraling HIV
epidemic
among youth**

Hand-in-hand with our partners in India, Kenya, Rwanda, South Africa and Uganda, we work at the frontlines of this epidemic to engage those on the margins, blending local solutions with global knowledge for transformative impact.

Our mission.



— to combat the physical, social and economic impacts of HIV on children, youth and families — **is as critical as ever.**

Using a relationships-based approach, we focus on helping our partners identify and address the key gaps in the HIV cascade for children and adolescents in their communities in order to retain them in care, support their adherence to treatment, and provide disclosure support.

Almost 15 years later, we continue to grow



Letter from the Chair.



I believe deeply that no child should be defined by the circumstances in which they were born. Health and opportunity should be a right for every child — not be a privilege held for some.

KCA was co-founded in 2003 by Alicia Keys in response to the lack of treatment available to children living with HIV and their families. I've worked with KCA for many years now and during that time, I have learned an incredible amount about the fight that our partners face every day to deliver for children and families across Africa and India. I'm in awe of their passion and energy and it is an honor to stand alongside them, leading KCA.

When I was in Uganda back in 2015, I met a boy whose life had been dominated by death. He later wrote a letter to me that talked graphically about the emotional impact of death in a way that no child should have to understand. His letter was to let me know that because of the work KCA does, I will live in his mind and heart forever.

The reality is that he, and the millions of other children in his shoes, live in *my* mind and heart. I have this letter framed on the wall of my apartment in New York and it reminds me of the size of battle we still have ahead of us. Although I am not on the front line in the way our partners are, I am an ally. As long as I lead KCA, we will work tirelessly to lead the way in mobilizing money, building relationships, and supporting our partners in the best way possible.

No child should die from HIV. We cannot accept living in a world where that is a reality. This year, KCA and its partners helped more than 120,000 children and families around the world — and we are building to do even more in the years to come.

Thank you to our incredible founder Alicia Keys for all she continues to do and to everyone who supports us with their time and resources. We are able to move the world in a better direction because of you.

Thank you,
Antonio Ruiz-Gimenez, Jr.
Executive Chairman & Chief Executive Office, Keep A Child Alive

Our donors.

KCA.



Theodore J. Forstmann Trust

Where we are:

Our Partners

U.S, India, Africa

KCA.



Family Care Clinic.



Since 2001, the FCC that started as a pilot program at Coast General Hospital has proved against expert beliefs that treatment in Africa does work.

It's known as the "Mombasa Model" and it continues to inspire.

The FCC's success has shown that providing complex, multidisciplinary services to children with HIV is not only possible in a government hospital, but also sustainable.

It allows kids to thrive. We're proud to have touched the lives of over 2,249 children in 2017 and the accomplishments to-date of the Youth Zone launched in 2015.

Together we:



- **Facilitated trainings and conversations for caregivers and children** stressing the importance of continuous HIV treatment, good nutrition, early disclosure and other topics related to supporting the needs of children living with HIV
- **Trained and gave start-up loans to 15 mothers in FCC's microfinance group to open businesses.** All 15 mothers now have monthly savings
- **Directly served 1,600 adolescents and young people in the Youth Zone,** including youth-friendly services around HIV care and treatment, HIV counseling and testing, adherence and psychological counseling and support, life skills training, sexual and reproductive health services, health information sessions with peer educators, access to a small library and office laptops. These resources were available to 6,500 adolescents and youth between the ages of 10-24 years
- **Conducted 164 health talks** where peer educators and youth advisors facilitated sessions on sexual and reproductive health, and life-skills, **reaching 1,150 young people** throughout the year
- **Provided quarterly support groups at the Youth-Zone** to emphasize the importance of positive living, treatment adherence and transitioning from adolescence to adulthood. Breakout sessions were held for children and parents with a psychologist to address mental health and psychosocial support as needed

Kennedy Karuma Nyinge Story.



“ I started ART in 2009 at FCC, but decided to join the adult support group as I got older. When I left FCC, I found myself with a group of old men and women—I was, like, the only young person there. I approached Lydia (an FCC staff member) who facilitated my transfer back to FCC and was transitioned to Youth-Zone. I have been meeting with my peers during the peer support meetings with whom I have shared a lot with. My life has changed because I never used to take medication but now I do—and on time. My viral load has been suppressed because I take my medication on time, keep appointments and get psychosocial counseling support from my peer educators. I want to challenge my fellow peers to do the same—it's working! ”

–Kennedy Karuma Nyinge, 18 years old

We-ACTx For Hope

Kigali, Rwanda

KCA.

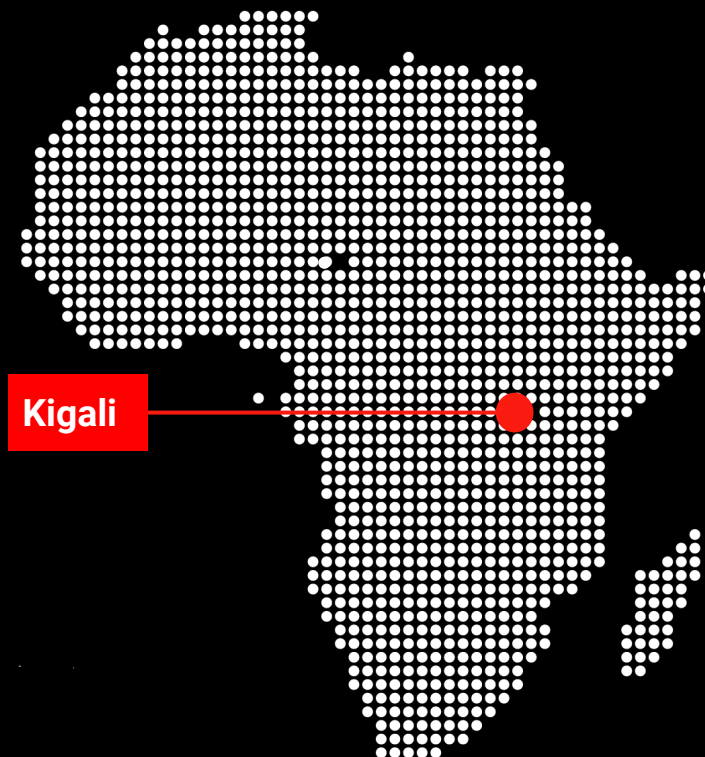
In the wake of the 1994 genocide, when an estimated 250,000 women experienced rape, torture and numerous other forms of violence, many women in Kigali contracted HIV.

In 2003, as HIV treatment started becoming available in Rwanda, female genocide survivors living with HIV were outraged to learn that their perpetrators were able to access antiretroviral therapy (ART) in prison, but that they were not.

That's where we come in. Women's Equity in Access to Care and Treatment (WE-ACTx) was created in 2004 to mobilize resources to help women living with HIV exercise their right to access HIV care and treatment. Since its founding over a decade ago, WE-ACTx has grown exponentially, providing quality HIV services from its two comprehensive clinics in Kigali, while offering community-based support services to further rehabilitation.

Today, as a locally registered NGO in Kigali, WE-ACTx for Hope continues to provide clients with comprehensive HIV care and treatment, psychosocial and mental health services, nutritional support, and skills training. Together we have empowered the lives over 10,800 individuals in 2017.

WE-ACTx for Hope is committed to lifting up youth, cultivating leaders and aiding change.



Together we.



- **Directly served 2,031 children**, young people and adults with ongoing comprehensive HIV care and treatment services, as well as **counseling and testing services to 2,498 people**
- **We-ACTx for Hope conducted 557 home visits to clients living with HIV**. Services included supporting clients through treatment. They conducted monthly follow-up visits for 209 patients to better understand why individuals have trouble adhering to continuous treatment
- Conducted quarterly Viral Load Campaigns that **reached 1,350 patients**, aiding to a better understanding of their viral load
- **Hosted weekly youth clinics** that provided young people and children access to specialized services with a focus on educating children and young people on managing a positive lifestyle
- **Engaged approximately 100 children every Sunday** in activities such as yoga, sport and music that improved their psychosocial outcomes
- **Conducted 52 support groups for children**, including creating safe spaces and structured support for caregivers to have the developmentally-appropriate tools and information they need to let children know about and understand their HIV status

Uwimana Story.



Uwimana is a 23-year-old young woman living with HIV. In December 2017, after a referral from a concerned friend, WE-ACTx for Hope visited Uwimana's home and she was extremely ill. A multidisciplinary team consisting of a doctor, counselor and lab technician evaluated her clinical status, which was dire. Uwimana weighed a mere 23 kilograms and had multiple opportunistic infections that left her unable to walk. She had refused to take HIV treatment for 4 years. The team provided her with care, including psychotherapy and re-initiated on ARVs. Uwimana is now stable and says that she will share her story with her peers to stress the importance of taking HIV treatment.

The Blue Roof

Durban, South Africa

KCA.

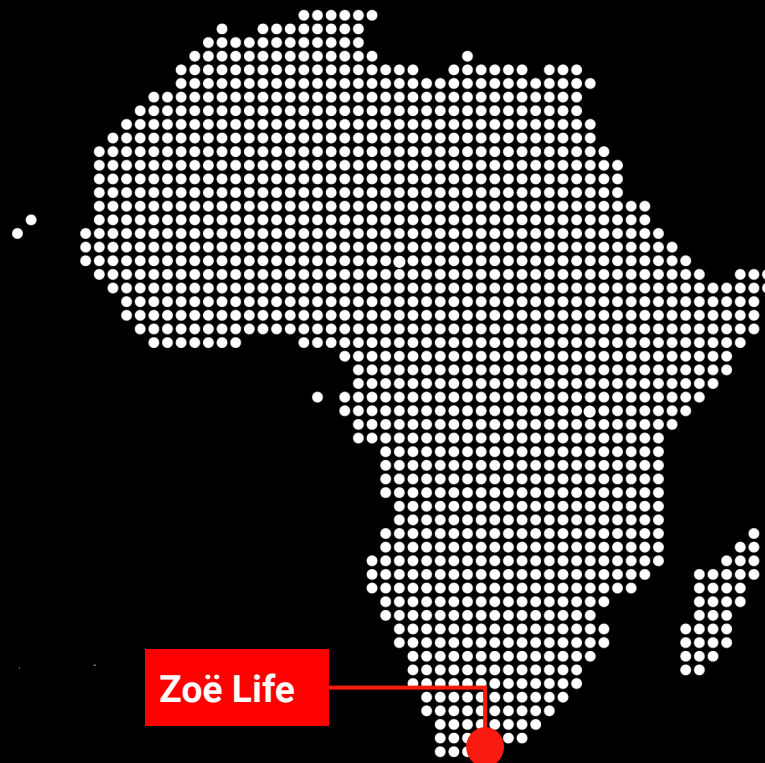
Wentworth, Durban is situated in KwaZulu Natal, the province with the highest HIV prevalence rates (28%) in the world.

There, The Blue Roof Center was created.

The Center was crafted from the ground up by KCA co-founder Alicia Keys with generous support from the Stephen Lewis Foundation, and ensures that people living with HIV have access to comprehensive, dignified care.

Aided by community outreach, the Center continues to thrive by providing a multitude of services including HIV testing, counseling, tuberculosis (TB) and cervical cancer screening, psychosocial and adherence support, and nutritious meals for each client.

Last year, KCA began working closely with Zoë-Life, a local South African NGO, to transform the Blue Roof into a model center for children and youth. Together, both organizations have become stronger.



The Blue Roof.



We're committed to building futures. The Blue Roof now not only provides clinical services, but also youth-centered HIV prevention programs, career development activities, and children-and-youth-focused community outreach and mobilization initiatives.

In this past year, **over 3,000 children and young people have been reached by this clinic** either directly or through community outreach. We will continue to support the Blue Roof's transition into a best practice model site providing holistic health services, innovations, training, and research to radically minimize the impact of HIV on children and adolescents in Durban and beyond.

The Blue Roof Highlights.



- **Provided comprehensive HIV care to 244 clients.** Provided enhanced child and youth-friendly HIV related services to 157 children and youth under 25 years of age, including HIV prevention, care, and treatment, that **resulted in 92% of clients enrolled in treatment at Blue Roof being virally suppressed**
- In collaboration with Durban-based NGOs working on HIV programs, **we formed the Durban South Basin Unfinished Business Project.** The project aims to address 90-90-90 HIV targets and Blue Roof serves as the project's facility partner. 90-90-90 are global WHO / UNAIDS HIV treatment targets i.e. 90% of people living with HIV know their status, of those 90% are receiving sustained ART, and of those 90% have viral suppression by 2020
- **Facilitated a support group for 20 young people** between the ages of 12 to 24 years who met monthly, along with a support group for 14 caregivers to share knowledge and skills to support each other
- In partnership with Lalela, **created a safe space where 70 young people** were encouraged to express themselves through weekly art therapy sessions in an after-school program. We also held community sessions for 111 children and young people to discuss issues that were important to them such as climate change, gang violence, domestic violence, HIV, addiction and poverty. Participants then created art based on the content of the discussion that they cared about. Art from their discussion was then exhibited at Blue Roof for family and friends
- **Blue Roof's Career Guidance Center served 954 students** from seven schools in the communities that surround Blue Roof. Students are provided with career guidance, wellness education and referrals to services at Blue Roof. Staff followed-up to encourage students to test for HIV and access other health screenings available at Blue Roof (e.g. TB, blood pressure, glucose and mental health). Additionally, we provided ongoing support for students in their last year of high-school during the December holidays and provided group career guidance to 23 young people

Ikageng Itireleng Aids Ministry

Soweto, South Africa

According to UNICEF, 16.5 million children have lost one or both parents due to AIDS. At Ikageng Itireleng AIDS Ministry in Soweto, we focus on the protection of kids specifically in child-headed households, where they were forced at an early age to take on the role of parent and look after their younger siblings, care for a terminally ill parent or live with a grandparent who struggles to get by on the small pension they are provided by the government.

KCA.



Ikageng Itireleng Aids Ministry.



Under the leadership of “Mum” Carol, a fierce advocate for children’s rights in South Africa. In 2017, Ikageng **provided support to 1,143 children** and young people whose lives have been affected by the HIV epidemic.

Our work is focused on lifting others up. Ikageng’s holistic approach provides children with the food, clothing, schooling, healthcare, life skills training and psychosocial support services they need, keeping them in their community and giving them the boost they need—to not only survive, but thrive for a lifetime.

Ikageng Itireleng Aids Ministry Highlights.



- Provided community-based **support to 1,143 orphaned vulnerable children and youth (OVCY) in 476 households.** This included regular home visits, peer support groups, after-school activities, linkages to health services, counseling, mentoring and life skills
- **Supported 723 households** with food packages as part of Ikageng's broader nutrition program
- **Facilitated school enrollment for 106 OVCY** including registration, purchasing of uniforms and stationary, allowance or provision of food, daycare and school fees. OVCY were also provided with transportation or fees to take public transportation so that they could get to and from school
- **Supported 233 OVCY to access clinical services.** Linked 76 girls / young women and 40 boys / young men to HIV counseling and testing services and provided follow-up support as needed
- **Utilized soccer and netball as an entry point to counsel and mentor young people** around tolerance, equality and inclusion of particularly marginalized groups (e.g. LGBT, religious and ethnic minorities, and people with disabilities)

Mbali Story.



In August 2017, Ikageng identified the Tachuana family headed by Mbali, an 18-year-old girl who was taking care of her 2 younger sisters who were 11 and 5 years old. Their mother had passed away 7 years earlier in Zimbabwe and their father lived in Johannesburg with his girlfriend. Mbali was being sexually abused by her uncle and disclosed this to her father.

Because of this, Mbali and her sisters went to live with their father and his girlfriend. Mbali's father passed away shortly after they moved in. He had gone to his native Zimbabwe for what he said was a short trip and they only heard about his death after an extended period of time. His girlfriend refused to financially support Mbali and her sisters, and then began to mistreat them. A family friend intervened and found them a new living arrangement.

Their neighbors also referred them to Ikageng. With Ikageng's support, Mbali has now registered at the University of the Witwatersrand with the goal of becoming a teacher, like her mother. Her younger sisters now have the support they need to stay in school.

Ikageng is also in the process of finding a foster mother to legally adopt Mbali's younger siblings.

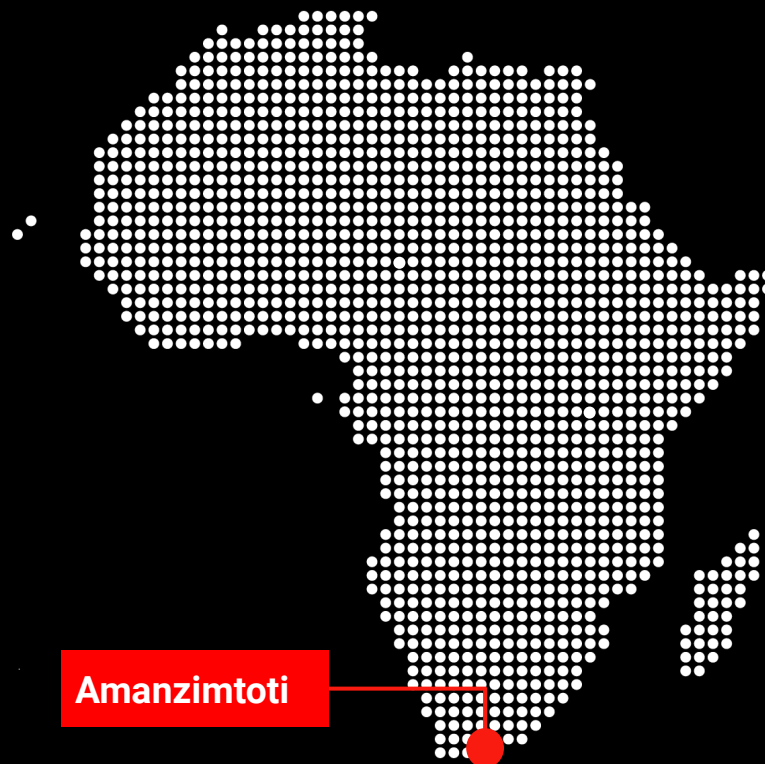
Operation Bobbi Bear

Amanzimtoti, South Africa

Operation Bobbi Bear originates on a promise to keep kids safe, working on behalf of children who have been sexually abused, violated, and neglected to ensure their health and well-being and to minimize their risk of HIV infections.

Named after the stuffed bear on which children can draw and use to describe their abuse, that is later used in court cases, the initiative has pointed out and incriminated abusers and continues to do so today.

KCA.



Amanzimtoti

Operation Bobbi Bear.



Under the fearless leadership of Jackie and Eureka, two committed leaders outraged by the alarmingly high rates of sexual violence and abuse targeted at children in their community, Bobbi Bear has **touched the lives of more than 16,932 children and families** throughout the greater Durban area, raising awareness about rape, abuse, and violence, and providing support and counselling to survivors and their families.

Together, we fight. The organization sees that perpetrators are brought to justice, working closely with the police and community leaders.

Bobbi Bear continues to serve vulnerable and abused children through its rescue, outreach and awareness-raising programs, including education and sensitization on sexual abuse for local schools, police, community groups, and more.

Operation Bobbi Bear Highlights.



- In 2017, Bobbi Bear's work **reached nearly 5,000 children**
- **Provided medical assistance to 202 clients** and provided children, adolescents and families with various services , including emergency consultations, counseling, medication, and follow-up visits to ensure treatment adherence and wellness management. Bobbi Bear also addresses the stigma that is still attached to a HIV positive status
- Provided individualized counseling and psychosocial support to 429 survivors of violence and abuse, and follow-up **support to 1,517 clients**
- **Helped 299 abuse survivors** to prepare for court and attended 362 court sessions to provide support to survivors
- The Edu-Toy program, "Bobbi Bear," was **conducted in more than 80 schools** reaching children and young adolescents.

This program uses puppets and stories to teach children about HIV, their bodies, the difference between a good and bad touch, and abuse. Bobbi Bear's Child Safety Officers also identified children who showed signs of abuse to ensure they were referred to appropriate services

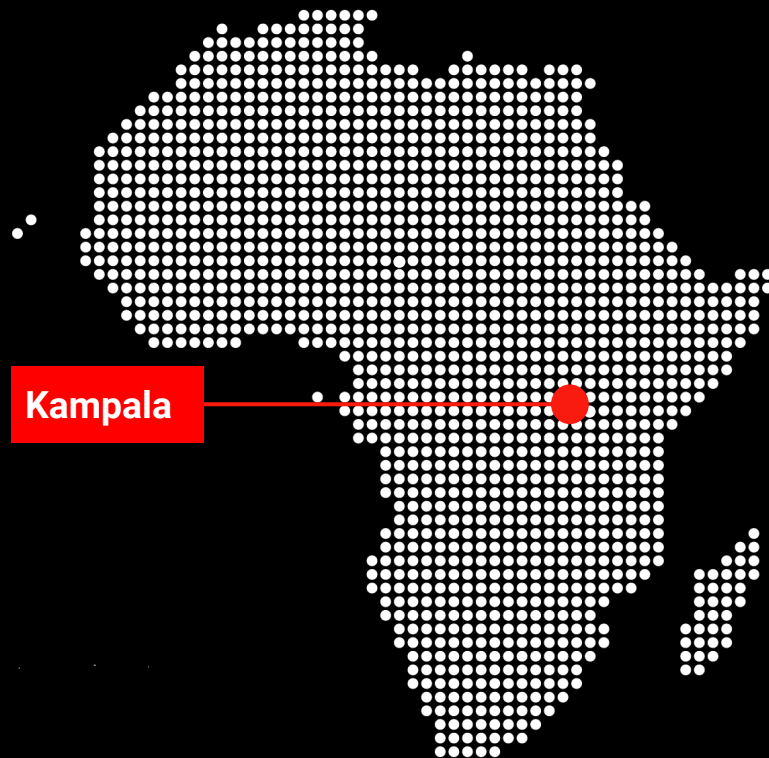
During a school presentation to raise awareness on abuse, a Child Safety Officer noticed that Bongi—an 11-year-old girl—had scars on her arm. Though Bongi was scared to reveal her story, she confided in the officer and shared that she had endured months of physical abuse from her father's girlfriend. Bongi said that her father's girlfriend assaulted her with a plastic pipe leaving scars and bruises on her body. Bobbi Bear arranged for Bongi to undergo a medical consultation which revealed that she had also endured internal injuries, resulting in liver and kidney damage. Bobbi Bear continues to look after Bongi and ensured that her father's girlfriend was arrested and taken to court.

Alive Medical Services

Kampala, Uganda

From a humble six clients a decade ago to a reach of 19,764 clients and counting today, Alive Medical Services continues to grow. Individuals are known to travel considerable lengths and distances to receive the high-quality care provided in unassuming Namuwongo, one of the poorest and most crowded urban areas in Kampala.

KCA.



Kampala

Alive Medical Services.



AMS offers a range of imperative services given the demand for HIV services in Uganda. We focus on the whole self: HIV counseling and testing, care and ART, prevention and treatment of opportunistic infections, prevention of mother-to-child transmission of HIV, general medical care, well-baby care and immunizations, psychosocial support and counseling, family planning, lab tests, and support groups (including several women's groups and the Victor's Club for young people) are all available to each client at AMS.

Going beyond AIDS, AMS also addresses severe poverty, providing accessibility for clients to learn new skills and promising income-generative activities that give people hope.

Together, we are proud to have touched the lives of 65,200 clients and their families affected in some way by the HIV epidemic last year.

Alive Medical Services Highlights.



- **Provided comprehensive and dignified HIV care to 11,171 children**, young people and their families during 2017
- **Strengthened the Peer Network Group (PNG) by training 30 more peer educators**, bringing the total number of peer educators at AMS to over 180. Peer educators supported clients to connect with one another, build support systems and friendships
- **Provided comprehensive antenatal and postnatal care services and continued to prioritize the elimination of mother-to-child transmission (EMTCT) of HIV.** In 2017, AMS **discharged 138 babies** from our prevention of mother-to-child transmission of HIV program, all of whom are HIV negative. **Served over 2,553 clients** with a range of family planning methods and provided immunization to 487 babies supporting broader child health
- Held focus groups with community-based organizations targeting key populations to better address their health needs. AMS conducted two “moonlight” clinics to reach sex workers and the LGBTI community in Kampala. During these clinics, **staff provided HIV testing, Hepatitis B vaccinations and health talks**. They also worked with peer educators to identify sex workers in their communities and bring them into the clinic for HIV testing and / or treatment
- Implemented **youth music program, in partnership with Musicians Without Borders (MwB)**, to address the psychosocial support needs of young people and children living with HIV. MwB trained 29 community music leaders who are young clients at AMS, and work with local musicians to improve the mental health, self-esteem and increase feelings of community among children and young people living with HIV

Nadia Story.



I want HIV-positive children to know that living a positive life is not that hard,” says Nadia, an 18-year-old AMS client.

“You can live beyond other people’s expectations. You can achieve what others can achieve, and more. It’s important not to be afraid.” Ever since school let out, Nadia has spent her days volunteering at AMS. She helps measure the weight, height and health status of children at triage, working alongside the nurses and helping whenever she can. “I want to work with children because they are the future of tomorrow,” Nadia said, “They should know that HIV can’t stop them.”

The Bhavishya Project

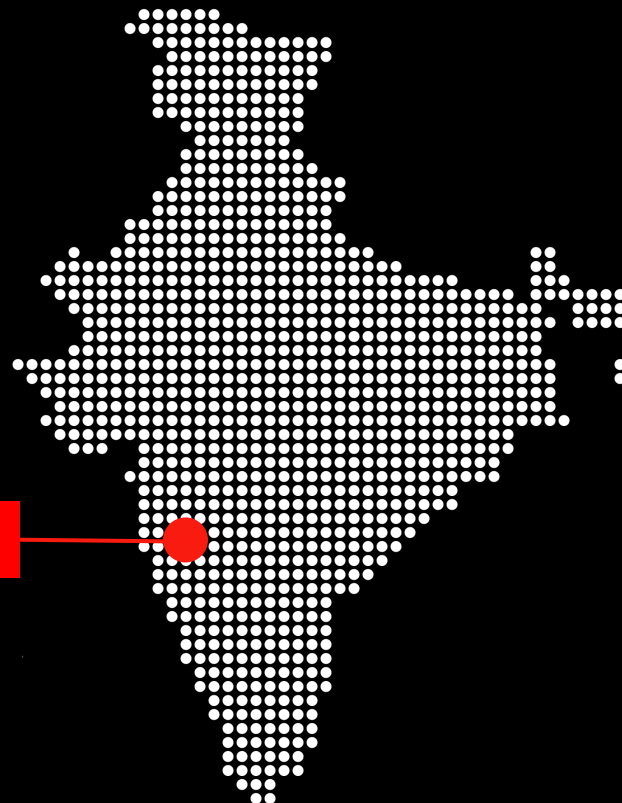
Pune, India

KCA.

In 2010, KCA fulfilled a need in India by supporting the Sahara Aalhad Care Home in Pune providing clinical, psychosocial and advocacy work. However, stigma, poverty, gender inequities and barriers to healthcare access for the poor continue to fuel the HIV epidemic in the area.

We answered the call in July of 2013 by launching the Bhavishya (Sanskrit for “looking toward the future”). Bhavishya is two-fold, including the original Sahara Aalhad, and teaming it up with Saahasee, an NGO that strengthens the economic potential of women in urban poor settings.

Pune



The Bhavishya Project.



Together, they thrive and empower individuals, reaching people through Bhavishya service delivery points, which include a residential care home, outreach clinic and skill training centers. Today, the program still aims to improve the health and well-being of women, children, and families affected by HIV, tuberculosis (TB), and poverty.

We're not just in the business of survival, we're in the business of lengthening long and happy lives. Bhavishya's objectives are to increase access to government HIV testing and treatment, support lifelong retention, and promote economic empowerment.

Hand-in-hand, their work moves clients from poor health, isolation, and vulnerability towards improved health, social integration, and inclusion.

Highlights – Sahara Aalhad.



- Through community outreach, mobilization activities, service navigation, economic empowerment of women and youth, and mentoring at a government hospital, the Bhavishya Project has provided direct care and support services to 9,102 clients who are comprised of adults, youth and children living with or affected by HIV
- Provided counseling and follow-up support to people who tested HIV positive and were enrolled into treatment at government health facilities
- Served 3,800 clients with outpatient services
- Assisted 957 people living with HIV to start treatment and provided 48 referrals for orphan care, elderly care homes, and hospital admissions. 54 people were diagnosed with TB and 32 began receiving treatment
- Continued appointment and client tracking systems to ensure clients are retained and linked to care. Implemented a phone reminder / follow-up system which has bolstered retention. This system also provides social support to clients by conducting regular check-ins and answering any questions about their health. From this system, 980 calls were made and 2,064 home visits were conducted. 60 families were identified as living in extreme poverty during these activities and were provided with crisis nutrition

Highlights – Saahasee.



- Inducted clients living with HIV into Saahasee **skill training programs including computer, sewing and cell phone repair**. Graduates of Saahasee programs have started their own businesses or have begun working in their respective fields with their new skills
- **Provided clients with micro-enterprise trainings** so that they could start their own small businesses and two business collectives were established, one for paper bag making and one for envelope making
- **Connected clients to employment as housekeepers, office assistants and helpers through trade collectives**
- **Launched the Hamara Bhavishya “Our Future” project** that alleviates the impact of HIV, TB, and poverty for women living with HIV, their children and families, in three migrant worker communities in Wagoli, Pimpri and Yerwada in Pune, India. Through funding from Viiv Healthcare KCA, Sahara and Saahasee are providing integrated case management and community-based services to reduce the physical, social, and economic vulnerability of women living with HIV and affected family members over the course of three years

Sarita Story.



Sahara's outpatient department clinic assisted Sarita (a woman living with HIV) and her partner with their dream of becoming parents. They were determined to have a child but had been discouraged and told their child would end up being HIV positive. However, through Bhavishya, Sarita was registered at the Sassoon General Hospital and became a part of a support group for pregnant women living with HIV. Through this group she received medication, counseling and nutritional support. Through prevention of mother-to-child transmission, Sarita gave birth to her daughter."

The Prayas Project

Pune, India

KCA.

Since 1994, Prayas Health Group (known as Prayas) has provided a multi-faceted service, including: HIV awareness, training, research and advocacy, developing educational materials, care, and support services for people living with HIV.

Giving a little extra help to the fighters who need it, Prayas puts a special emphasis on children living with HIV (CLHIV) and adolescents living with HIV (ALHIV) in child care institutions. We support these individuals who face high levels of HIV-related stigma and discrimination, and who are often neglected and extremely vulnerable because of a lack of resources and staff to cater to their specific needs.

Pune



The Prayas Project.



More than that, we look to build brighter futures. Prayas continually invests in these children, providing them skill-building and educational opportunities that will help them when they are mandated to leave institutionalized care at 18.

KCA and Prayas provide education and support to the staff of the care homes, conduct 'Growing Up' workshops to address the specific needs and concerns of young people aged 15-22, facilitate mentoring programs, and share lessons and accomplishments at the state level.

The Prayas Project Highlights.



- In 2017, up to **1,000 children and adolescents received care**, and the promise of a better, longer life
- **Reached 8 children's homes** and organizations where they directly **served 156 children and young people**
- **Conducted 11 'So What' groups**, which are positive youth groups that hold discussions on various concerns and issues experienced by adolescents living with HIV, including living positively with HIV, ART, treatment adherence, socializing and relationships, communicating with their parents, and career development. They also discussed stigma, discrimination against doctors, and the *HIV and AIDS Prevention and Control Bill* that addresses discrimination against people living with HIV during feedback meetings
- **Conducted 8 trainings and workshops** for young people living with HIV and 3 GUWHATTA (Growing Up with HIV and Transitioning to Adulthood) workshops to help young people with career guidance, support around marriage and disclosure in relationships, and how to negotiate and have healthy relationships
- **Conducted an Empowering of Facilitators session for 23 participants from 7 different organizations** in order to reach out to more adolescents living with HIV and connect them with resources and services offered by Prayas

Anisha Story.



Anisha is a 20-year-old woman living with HIV. She was dealing with depression, had lost interest in life and was convinced she would not find a husband due to her HIV status. Her parents tried to convince her that she would find a husband and would lead a happy life. Through a GUWHATTA (Growing Up with HIV and Transitioning to Adulthood) facilitator and by participating in a workshop, Anisha was counseled and educated about living positively with HIV. Through this interaction and information sessions, her attitude towards life, marriage and relationships changed. She now expresses that she wants to get married and has started becoming interested in everything around her once again. Her parents also noticed a change in Anisha's attitude and credit the counseling and workshop for her new perspective on life.



THANK YOU

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