



Annual report

2019



In the past decade, the number of people worldwide to contract HIV declined by almost 25%. This is an amazing achievement and we should celebrate this success. However, for so many children and families, their lives are turned upside down by the HIV pandemic and many more issues that poverty brings.

We are acutely aware that without treatment, new-born babies with HIV are unlikely to live beyond their second birthday and that is why Keep a Child Alive (KCA) is committed to our work to both support the eradication of HIV and AIDS and to enable young and vulnerable people who are living with the virus to lead healthy, happy and fulfilling lives.

As ever, we are indebted to a great network of local partners who share our tireless commitment to our work, and to the many other organizations and individuals who support KCA in our efforts.

Across 5 countries – in Africa and Asia – our work in 2019 reached more than 150,000 people, and provided medical treatment, counselling, therapies and other care to those living with HIV and AIDS as well as access to nutritional and educational support.

We are hugely grateful to all of our supporters and friends who are helping us transform lives across the globe. In these uncertain times, let's fight even harder together to ensure that children around the world get every opportunity to thrive.

Yours,
Antonio Ruiz-Giménez, Jr. Executive Chairman & CEO

A handwritten signature in dark ink, consisting of a large, stylized 'A' followed by a long horizontal stroke that ends in a small flourish.

150,000 people reached

5 countries

9 programs

33,074

people

received HIV testing
and counseling

17,806

people

received anti-retroviral
treatments

16,757

food parcels

provided including
nutritional counseling

3,402,040

water kits

safe water kits
provided to families

19,258

people

attended support
group sessions

7,544

people

received training



KCA Board of Directors 2019



Antonio Ruiz-Giménez, Jr.

Executive Chairman & CEO

Antonio Ruiz-Giménez, Jr. serves as the Chairman and CEO of Keep A Child Alive and has been a board member since 2015. In addition to his work with KCA, he is a dynamic entrepreneur involved with a number of successful growth-oriented investments. Antonio is a co-founder and Managing Partner at ATW Partners, a Venture Capital/Private Equity investment firm. Prior to ATW Partners, he co-founded P3 Global Management, a public-private partnership enhancing cities. He is also the co-founder and chairman of SolidOpinion, a commenting platform. Antonio holds a Law Degree from Universidad Complutense of Madrid.



David Wirtschafter

Secretary

Dave Wirtschafter is a board member at WME. As the president of the former William Morris Agency, he was instrumental in shaping its June 2009 merger with the Endeavor agency. Dave currently represents clients in every area of the entertainment industry, including writers, directors, producers, musicians, fashion designers, and athletes.



Nicole David

Nicole David began her agent life by forming Rifkin David in 1982. As time went on, it grew and eventually was acquired by WMA in 1992. Her client list, which included both actors and musicians, was extremely eclectic. She represented everyone from Julie Andrews and Emma Thompson to Whitney Houston and Alicia Keys. Since leaving WME in 2013, she has worked as a consultant for brands like Starbucks and partnered with Lisa Erspamer to produce the documentary, *Whitney*. She has been on the board of KCA for more than ten years.



Evan Vogel

Evan Vogel is currently the head of growth at Mission. He was also the founder of Night Agency (AdAge Small Agency of the Year, 6X Webby winner), and Animatic (one of Apple's "favorite apps"). As a creative entrepreneur and business partner, Evan has helped to build, scale and exit multiple world-class brands.



Kerry Proppe

Treasurer

Kerry Proppe is Co-Founder and Non-Executive Chairman of Chardan, as well as, Founder and Managing Partner of ATW Partners, a Private Equity fund based in New York.

Kerry is a founding member of Nadia's Initiative; he also serves on the Executive Board for Voices of Rwanda, Yazda and Digital Citizens Fund. He serves on the Advisory Council of the International Crisis Group and is the Producer of *Watchers of the Sky*, an award-winning documentary on Genocide. Kerry has focused his activism on helping marginalized populations that face mass atrocities.

Kerry earned his BA in Economics and International Studies from Colby College.



Over 16 million
Children have
been orphaned
AIDs.

**KCA Partners
2019**

Alive Medical Services (AMS)

Alive Medical Services (AMS) provided free HIV/AIDS healthcare services to over 22,000 clients living with the virus in Uganda, in 2019.

From their headquarters in the country's capital, Kampala, KCA's local partner delivered a range of treatments, including the enrollment of 8,250 people onto anti-retroviral treatment (ART) programs for the first time.

Through their work AMS integrates HIV services into a wider Sexual Reproductive Health and Rights (SRHR) program that focuses on adolescent girls, children and other vulnerable people.

During 2019, AMS delivered viral load tests to 7,136 people and an additional 1,842 CD4 (white cell) monitoring tests to service users. Meanwhile, the organization linked a total of 1,330 Ugandan children with wider orphan and vulnerable children programs in the city through their 'Victor's Club' program.

Furthermore, AMS' follow-up team successfully traced and rescheduled 6,476 missed appointments – ensuring that clients maintain their treatment regimens and receive the necessary support.

An average of 780 clients per month accessed counseling and psychosocial support services provided by Alive Medical Services, more than 4,160 nutrition packs were distributed to children and others suffering from severe malnourishment, while nearly 2.1 million safe water purification kits were distributed during the year.

UGANDA



Shakira was still in primary school when she was taken by her aunt to a clinic and diagnosed HIV-positive. Young and vulnerable, she felt that she'd been handed a life sentence. It's nearly a decade since Shakira first connected with Alive Medical Services (AMS).

"Alive Medical Services is a home away from home. I thought I was alone until I met other young people like me in Victor's Club. I swear my life has never been the same since then. I received food, tuition and medical supplies from them" she says.

Shakira, who is now married and a mother of two is now a peer educator with AMS, where she provides music tuition, psychosocial support and companionship to others who have come to AMS for help.

Family Care Clinic (FCC)

K E N Y A

Family Care Clinic (FCC) has provided care and treatment to children living with HIV/AIDS in Mombasa, Kenya since it was established close to 20 years ago.

Working in collaboration with the Ministry of Health and other local partners, FCC provides training to health workers, runs a counseling clinic and provides youth-friendly clinical services on sexual reproductive health and HIV/AIDS, targeted at young people.

In 2019, the FCC's team delivered 144 training sessions and presentations to young people through peer educators and reached a total of 3,041 students through a peer educator schools program that supported six schools in Mombasa.

Family Care Clinic provides a comprehensive care package that includes management of opportunistic infections, HIV/AIDS anti-retroviral treatment and assessment, psychosocial support, nutritional support and treatment literacy training.

In 2019 FCC continued to aim to achieve a 90-90-90 strategy to eradicate HIV within its community. The organization's focus last year was on adopting a family and child-centered approach to better meet the needs of the community.



Bobbi Bear provided counseling and other support services to approximately 70,000 children and young victims of sexual violence in South Africa's eastern KwaZulu Natal Province, in 2019.

The organization offers a range of services. The Bobbi Bear team works closely with schools, police, local authorities, medical health providers, legal and other professionals and with local community groups to identify, support and represent the interests of child victims of trauma and sexual violence across the region.

Through their program, Bobbi Bear helps victims in a broad range of areas – ranging from child rescue for victims of sexual violence, neglect and trauma, to the provision of victim counseling, family support and assistance for children and families with prosecutions and court appearances.

Bobbi Bear is an advocate for the rights of young people who are victims of violence, and seeks to ensure that cases involving child sexual offenses are brought to trial, and successfully prosecuted.

The organization worked with 5,000 to 6,000 cases on average each month, last year. Alongside its core work, Bobbi Bear's weekend 'Tree Clinic' provided a safe space and support to over 250 children every Sunday, throughout the year.

Meanwhile, Bobbi Bear's 'Edu-Toy' program delivered talks and other awareness raising-workshops at schools across the region, seeking to highlight to children the importance of coming forward and reporting incidents of abuse and sexual assault, and explaining the steps to be taken to make such reports.

In recent years, and because of the knowledge and experience in the area, Bobbi Bear has also begun representing the interests of adults in KwaZulu Natal who have been victims of sexual violence.



Bobbi Bear

Learning to be a Little Boy

SOUTH AFRICA

The cycle of abuse stopped for Sipho at the gates to Bobbi Bear.

A little boy who continues to endure night terrors as a result of the abuse that he endured from his earliest years, the team at Bobbi Bear took Sipho to their hearts. "You are safe here," they assured him.

Today, Sipho lives with a loving, caring foster family. He continues to heal and his progress is monitored. "He is learning to be a little boy," his carers say.



Established 20 years ago by ‘Mum Carol’ Dyanti, Ikageng has been providing vulnerable and orphaned children in one of South Africa’s poorest townships with access to health, education and nutrition support services since its earliest days.

Ikageng, which means ‘We Build for Ourselves’, helps young people who have been orphaned by HIV/AIDS and may be the eldest surviving family members to support their dependants and siblings.

Ikageng’s team ensures that these children are adequately linked to medical services and have access to medication. They help children to access nutritional support and have access to learning and education. This can include payment of school fees, together with enrolment in Learning and Development Institutions.

Ikageng’s health support service ensures that beneficiaries can access anti-retroviral treatment, and where necessary, provide home referrals which ensure that medical regimes are followed by those living with HIV/AIDS.

In addition, Ikageng also operates a successful soccer program that mentors boys and young men to grow as leaders. These young people are then supported to play this role in their communities.

Support is also provided to young and vulnerable people struggling with addiction in Soweto, where substance abuse levels are high.

Ikageng operated 48 clinics and referred more than 600 people for counseling and testing during 2019.

SOUTH AFRICA

The organization supports a total of 2,600 families through a feeding program and, following the coronavirus pandemic in early 2020, supported 453 families with monthly food parcels. 601 clients were referred for testing and counseling.

The organization continues to run its Black Board Africa – Fan Her Flame program, providing support and leadership training to scores of young girls in South Africa, each year.



Ikageng

Nomali and Crosby Moatshe

SOUTH AFRICA

Living on the streets, taking drugs and sleeping under bridges, our lives became unmanageable. until we realized that we needed to change.

We heard about the Drug and Substance Abuse Program of Ikageng and we registered to go to a Rehabilitation Centre. Through the help we received, we were convinced that it is possible to live a drug-free life.

When we returned from the Rehabilitation Centres, we both started working as volunteers at Ikageng. Eventually Nomali was given the opportunity to become one of the Caregivers. Crosby is now a Referral Agent, who works at Ikageng. We are both Addiction Coaches and help others who need support with regards to their addiction.

We are living testimonies that with support and determination, it is possible to live a life of Purpose. God has been our strength all this time and Mom Carol has become our Spiritual Mother. We are grateful for the change and transformation that has taken place in both our lives.

Nomali is a mother of two kids, and Crosby has three of his own.

Now we can both be there for our children and become responsible parents.



Operating from premises in a once notorious nightclub, Zoëlife's Blue Roof is a caregiving youth center and 'safe space' that provides support to vulnerable young people in one of Durban's poorest suburbs.

Established by Zoe-Life with support from Keep a Child Alive, the Blue Roof Life Space in Wentworth, Durban has become a vibrant center for thousands of disadvantaged young people, providing age-appropriate healthcare and support to those coping with a range of issues including HIV/AIDS and mental health challenges.

Blue Roof accommodates marginalized young people under 25 years old, and has become a place where young clients can meet in a safe social environment and where young people can access training and support services, as well as a range of employment and entrepreneurial information and advice.

Backing provided by KCA for Blue Roof has enabled Zoe-Life to establish a broad range of clinical and non-clinical youth programs, ranging from HIV counseling, testing, treatment and care, to career guidance, skills development, after school homework clubs and business advice clinics.

Furthermore, a pediatric KidzAlive program delivers child-friendly tools to assist counselors, guardians, carers and clinicians to provide HIV testing and treatment to younger children.

Zoëlife provided HIV testing and counseling to 964 people during 2019, and provided treatments to an additional 204 people living with HIV/AIDS.

The group ran 90 sessions with partners during the year, with their awareness-raising youth workshops, training sessions and other initiatives reaching more than 9,000 people.



Zoëlife's Hombisa Ntsikanye

SOUTH AFRICA

Hombisa Ntsikanye is Blue Roof's psychosocial wellness counselor and has been working at Blue Roof since 2012, when she joined the team, being seconded from Zoëlife to train the Blue Roof team in the pediatric KidzAlive program.

The KidzAlive program uses Zoëlife developed child-friendly tools to assist clinicians, counselors, guardians and carers to undertake pediatric HIV testing, disclosure and adherence.

The KidzAlive program has been adopted by the national Department of Health, and has been rolled out to clinics nationally. It is currently being digitized to be available on tablets and other devices.

Hombisa has built deep and lasting relationships with HIV positive children and youth at Blue Roof. Many of whom have gone on to become HIV activists in their own right, and also to serve as Blue Roof youth coaches, walking alongside other youth and assisting with coaching and mentorship. Hombisa also works with many of the grandmothers that care for these youth, hosting grandmothers' support groups, and also working with other organizations in hosting larger grandmothers' gatherings.

Hombisa has made a significant contribution to changing the lives of countless youth in the community, and she continues to be active in the community, offering HIV testing and counselling, and supporting youth infected and affected by HIV.



KCA's local partner in Rwanda, WE-ACTx for Hope carried out voluntary HIV testing on more than 2,500 people in the capital Kigali, in 2019. The testing program is part of a broad range of Voluntary Counseling and Testing (VCT) that is available from WE-ACTx, who also ensure that their clients have access to the necessary treatments and medications, support people to ensure that they keep medical appointments, maintain medical regimes and receive other supports that are necessary for people living with HIV/AIDS.

The organization's VCT outreach specifically targets vulnerable populations including at-risk adolescents and commercial sex workers, and has a daily drop-in center, where clients can access the support that they require.

As part of their holistic approach to the health and well-being of those living with HIV/AIDS, the WE-ACTx team also provides a nutritional support program that provides fortified meals and porridge each month to more than 300 households in Kigali.

The organization's other services include a Sunday Support program that delivers peer-led activities including yoga for young people aged between 12-20 years, and an afternoon schedule of activities for parents and young people under age 12. Furthermore, WE-ACTx for Hope runs year-round support activities, a children's library, HIV Disclosure Support Groups, and a Nutrition Support program that is currently working with more than 200 children, each month.

WE-ACTx peer support program conducted a total of 144 health talks to vulnerable groups during 2019, and reached more than 3,000 adolescents and children during peer educator visitors to six schools in the city.



Epiphanie is 60 years old and lives with HIV, which she contracted when she was sexually assaulted during the ethnic genocide that tore Rwanda apart, more than a quarter-century ago. Epiphanie is partially paralyzed, the result of polio that she contracted when she was young.

She is supported by KCA's local partner WE-ACTx, and through the local organization was supported with others to create a sewing cooperative Ineza, which enables her to work and earn an income.



For close to 40 years, the team at Sahara Aalhad has worked with the homeless and destitute who comprise some of the most vulnerable people in the sprawling city of Pune in western India.

Sahara's care home provides permanent shelter to 30 young residents, while the facility provides valuable outreach to many others.

Last year, their 'Red Cap' team of outreach workers supported the delivery of testing, treatments and follow-up checks across a broad range of at-risk groups. Sahara assisted 423 girls in the 13-25 years age group with health training designed to protect girls at risk of sexual abuse and violence.

Furthermore, 276 children aged 10-15 attended education support classes, 173 adolescents living with HIV/AIDS participated in training activities, while 113 orphans were supported with referral to education and crisis nutrition services. Additionally, 18 young people working with the organization were enrolled in a computer training program.

In addition, 50,000 people living in Pune received safe drinking water thanks to a water filtration plant supported by Sahara, while a further 12,000 people benefitted from a safe water sachet program.

KCA has been proud to work with the organization and to back a program that provided care and support in 2019 to close to 1,000 vulnerable children and young people.



Sahara Aalhad

Sonam

I N D I A

Sonam is a 24-year-old girl from Satara 150km from Pune, admitted to Sahara on March 20th, 2019. On admission, her weight was 23 kg, on March 14th, she was given two units of blood transfusion and admitted to the hospital the day after.

In 1994 Sonam's mother died in childbirth due to heavy bleeding. Her father worked as a daily wage on a farm and she was cared for by her grandmother. Her father remarried four months after the death of her mother, in the hope of someone helping to look after his daughter. Everything went well for some time until her stepsister and stepbrother were born. Her stepmother then began beating her, gave her all the hard work to do, and did not allow her to attend school. Her distraught grandmother then decided that Sonam would live with her and looked after her.

Soon after her father committed suicide, Sonam developed a fever and sudden weight loss, she went to a clinic, but her condition continued to deteriorate. She was referred to a civil hospital for further treatment. She was shocked to discover she was HIV positive. The hospital started her ART treatment. I

In 2015, her grandmother died; Sonam was alone, so she went to live with her stepsister, but her sister's in-law refused to keep her with them once they discovered her HIV status. Her stepmother also rejected her.

Everywhere she went, she faced stigma and discrimination, she left her job, and also stopped taking her ART. Her brother came to help her, she was admitted to Bel Air hospital and started treatment again. She recovered and once discharged, went to her aunt's house, but her aunt too did not

allow her to live there because of stigma and discrimination. Her brother then took her to NIA hospital (Naturopathy) in Panchgani, she was admitted there for four months and all her medication was stopped as it is a no allopathic medication hospital and offers Naturopathy treatment only.

On March 18th, 2019, her friend, who is also HIV positive, contacted Anita Padale to admit her because she was bedridden and severely malnourished by then and desperately needed treatment, care and support.

Diagnosed with PML (Progressive multifocal leukoencephalopathy) with anemia, she was admitted to a care home for almost five months. After she was discharged, she was able to get married and now regularly attends her clinical appointments at the Wagholi OPC and is doing well.



In 2019, Saahasee worked in some of India's most deprived urban slums, supporting impoverished women and young people with access to health and financial services.

Saahasee works in Mumbai, Pune and Dehli, organizing community-based programs that provide social, economic and health support to some of the poorest and most disadvantaged.

In 2019, the organization implemented a community health and supplementary nutrition program that assisted 3,500 underweight and undernourished children.

Saahasee also assessed 3,500 families of people living with HIV and their neighbors for tuberculosis infection.

The organization mobilized 840 vulnerable teenage girls into 35 'Girls Watch Groups,' the purpose of which was to support and protect the sexual health of the young members.

A vocational skills training project delivered skills training to 300 people living with HIV/AIDS and vulnerable women.

In 2019, through Saahasee, 3,000 poor women and people living with HIV received support with the establishment of income-generating micro-enterprises, while 4,100 urban youth attended skills training designed to help them to find future employment. A further 4,600 young people attended a health and fitness program run by the organization.



Nursing her dying husband through his final illness plunged Jayshree into debt.

Once she was widowed and the sole provider for her three daughters in the Yerwada neighborhood of Pune, India, Jayshree didn't have time to grieve.

She had sold her jewelry and valuables to pay for her husband's medical care as he fought cancer, and had to get a job in a local factory to pay outstanding debts.

"When Saahasee knocked, it was like God at my door." Heavily in debt from medical expenses incurred during her late husband's illness, Jayshree says: "They provided me with food supplies for two months and also referred me to a government subsidy program where I am receiving help. Saahasee-KCA are my guardian angels."

In 2019, KCA's Indian local partner Prayas continued to deliver training courses and other support to young people living with HIV/AIDS and their families.

The organization worked in seven districts of Pune state in Western India, offering courses and other learning opportunities to clients, and promoting general advocacy messages to the wider community.

Removing the stigma that can be experienced by those living with HIV/AIDS is an important focus of Prayas' work.

During 2019, 232 young people attended workshops that the organization hosted, while further training and awareness-raising activities were undertaken with district officials and counselors working in the Pune locality.



Rohini (name changed) a 24-year old girl is one of the participants of the workshop conducted in the Pune district.

After the workshop one day, the coordinator got a call from Rohini, saying one boy (Mahesh) had approached her family with a marriage proposal. She told the coordinator that to her knowledge Mahesh was HIV negative and he was unaware of her HIV status as the marriage proposal had come through their relatives who were probably also unaware.

Initially Rohini was unsure what to do, but at the same time she was clear she had to tell Mahesh about her HIV status if they were to continue to talk about their prospective marriage.

Rohini contacted Mahesh and met him at a restaurant where she told her whole story to Mahesh. During the discussion, he asked some questions that Rohini felt would be better answered by a Prayas coordinator.

Later, on the next day, both of them went to her ART center to discuss with their situation with a counselor. It was there she started ART. The support they received helped them to feel confident and united about their relationship and their future together.

He promised her to keep this issue within themselves even after their marriage. Now, they shared their story with other youth at Prayas' workshops.



KCA.
KEEP A CHILD ALIVE



KCA Financials

Year in Review 2019

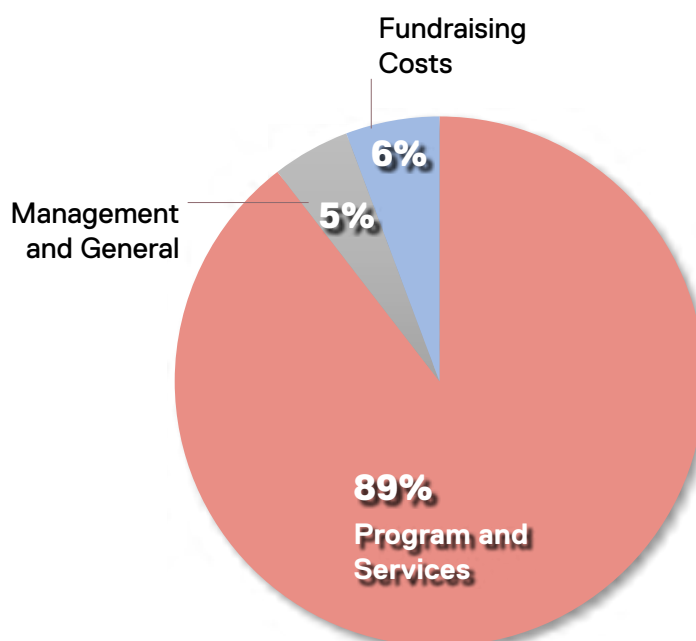
Statement of Activities

FINANCIALS

Year Ended December 31, 2019			
	Without Donor Restrictions	With Donor Restrictions	Total
Support and revenues			
Contributions	\$ 406,715	\$ 2,370,947	\$ 2,777,662
Other income	44,608	-	44,608
	451,323	2,370,947	2,822,270
Net assets released from restriction			
Satisfaction of program restrictions	2,181,323	(2,181,323)	-
	2,632,646	189,624	2,822,270
Expenses			
Program services	2,573,038	-	2,573,038
Management and general	136,772	-	136,772
Fundraising costs	164,543	-	164,543
	2,874,353	-	2,874,353
Allowance for donor-restricted promises to give	-	333,333	333,333
Total expenses and losses	2,874,353	333,333	3,207,686
Change in net assets before in-kind donations	(241,707)	(143,709)	(385,416)
In-kind donations - revenue	60,000	-	60,000
In-kind donations - expense	(60,000)	-	(60,000)
Change in net assets	(241,707)	(143,709)	(385,416)
Net assets, beginning of year	1,064,707	1,756,605	2,821,312
Net assets, end of year	\$ 823,000	\$ 1,612,896	\$ 2,435,896

2019 Expenses

- Program and Services = \$2,573,038
- Management and General = \$136,772
- Fundraising Costs = \$164,543



KCA.
KEEP A CHILD ALIVE



Team KCA

We fight running

TEAM - KCA

In 2019, KCA officially launched Team KCA, a new and exciting project that is harnessing the power of sports to raise funds to support our work.

The new initiative will allow KCA to not only promote sport as a tool to celebrate health and wellness, but also raise awareness and funds for our international programs.

Team KCA welcomes people of all fitness levels with an interest in running to take part in sports events while raising interest and championing the good work of KCA and our partners.

This year, Team KCA consisting of 11 runners participated in the major TCS New York City Marathon, with a world-renowned reputation for its impressive 26.2-mile course, running through five boroughs of the urban landscape. Each runner was committed to raising \$5,000. In total, Team KCA raised \$181,441 going towards KCA's programs and a great team spirit.

KCA organized a launch party hosted by KCA CEO, provided complimentary swag bags, transportation to the race and a post-race celebration hosted by the Team KCA captain. Our Chairman & CEO, Antonio Ruiz-Gimenez shared *"We are excited to be launching Team KCA this year with the objective of showcasing the incredible work that our partners do. When we look at HIV care for children, we need to have a holistic view; sport is a powerful tool for children and young people to maintain a positive spirit and a healthy lifestyle."*

We believe that leading by example is the best way to create a movement. Team KCA has ambitious goals and we look forward to huge success starting this year."





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