IN THE TIME IT TAKES YOU TO READ THIS REPORT ONE MORE CHILD IN AFRICA...
Over the next 24 hours, 715 children living in Sub-Saharan Africa will die from HIV/AIDS.
Every day more than 2,000 babies are infected with HIV during pregnancy.²
AN ORPHANED CHILD WILL BE CARED FOR.

12.1 million children under 18 in sub-Saharan Africa have been orphaned by AIDS.¹

Keep a Child Alive is dedicated to providing life-saving anti-retroviral treatment, care and support services to children and their families with HIV/AIDS in Africa and India by directly engaging the global public in the fight against AIDS.
As one of millions of children living with HIV, Noah Mushimiyimana’s story seemed, at first, hauntingly commonplace.

When Leigh Blake met him in June 2008 on her visit to KCA’s Icyuzuzo Clinic in Kigali, Rwanda, Noah was surviving on one bowl of porridge a day. While only 15, as the eldest of the six AIDS orphans living in his one-room home, Noah was already struggling to help provide his family with the basic necessities.

Noah, like so many HIV-positive children, saw his HIV-positive status as a death sentence. Even the idea of finishing school seemed impossible.

Despite the constraints of his situation and beyond the appearance of his emaciated frame, Leigh saw in Noah a vibrant determination. When asked about his biggest dream, Noah told Leigh, “I want to record an album of my music.”

“Here he was in the slums of Kigali dreaming such an enormous dream,” Leigh recalls, “but as soon as he started rapping I knew I had to find a way to make his dream come true.” And she did.

Leigh invited Noah to perform at KCA’s Black Ball. Three months later, Noah arrived in the U.S. He visited producer Swizz Beatz’s studio and met with KCA co-founder and one of Noah’s favorite artists, Alicia Keys. As he recounts, “the whole thing was like a dream.”

As Noah performed his rap “Brothers,” what had once seemed like an impossible dream became an incredible reality, and the Black Ball’s A-list audience of Alicia Keys, Padma Lakshmi, Tyra Banks, John Mayer, and Queen Latifah, among others, erupted in applause.

This May, the dream reached new heights when Noah performed on American Idol for 22 million viewers worldwide. His performance inspired the audience to text ALIVE to 90999, raising over $500,000.

With KCA’s life-saving care and the power of his own music, Noah has transformed his future and given hope to millions of people living with HIV. His story is extraordinary, but its message resounds universally: Noah is proof that HIV does not have to be a death sentence for the millions of children infected by the disease – not unless we allow it to be.

“I like to sing rap songs, to help teach my friends about HIV.”
“The love the doctors showed me, I can’t believe.”

ELIZABETH’S STORY IN HER OWN WORDS

My name is Elizabeth and I care for my son Francis. My relationship with Alive Medical Services is really fantastic because I came here when I was really sick. I was not beautiful the way I look now. I used to cover my head because my hair was looking funny. I had a terrible skin disease. I was rejected even by my friends, even relatives.

The doctor, she told me if I was willing to take an HIV test. The test came out as positive. Then a month after I had got treatment, my son would also get malaria every now and then, so I decided to bring him for the test also and it also turned out to be positive. I didn’t get shocked because by then, all I was testing for was life. I couldn’t imagine leaving my three children because I’m a widow, no one would look after them. But I was given very good counseling, love, care and hospitality.

The love the doctors showed me, I can’t believe. I really wonder how some people are created because you find people who are not even your relatives showing you a lot of love. I really wonder and I really thank God for that. We are both on ARVs. We get free food every month from this hospital. The food they provide really assists me and my family because I don’t live with only these three children of mine. So, that food really helps.

But the love, care, hospitality I’ve got from this place, has really given me... I really thank God. I really thank the donors of this place because without them I don’t think I’d be living.

Elizabeth receives treatment from Alive Medical Services, a KCA funded site in Kampala, Uganda. See Elizabeth tell her story at http://keepachildalive.org/our-work/alive-medical-services
CECY

Soweto, South Africa
CECY’S STORY

When I was five, my father died from malaria, or so we were told. My mother, illiterate and pregnant with twins, was forced to beg and borrow to support us. She washed taxis until she was brutally raped by one of the drivers. It took many years before she confided in my sister, who in turn shared the horrific tale with me.

My mother instilled in me an unquenchable thirst for education. I worked hard in school and she would walk very long distances to see me receive awards. Then she fell ill, and I had to skip school to take her to the clinic. We waited in the cold for three hours before being seen. She taught me that unconditional love means putting another person’s needs ahead of your own, at any cost.

Her health worsened and one night she was in so much pain that with each sound she made I felt like my insides would rip open. She died three days later. My legs felt like they were glued to the floor, a sharp pain consumed me, but I was grateful for the last night I had spent with her.

One of the twins, Brian, was also HIV positive, and he and my mother were often hospitalized together. I remember him lying in the same bed that my mother had laid in less than three years earlier, asking me to make him some porridge. Little did I know it would be his last meal.

Brian’s death felt like the last nail in my own coffin. I felt so betrayed, that something so precious and priceless had been stolen from me. I hated the world and everyone in it for not stopping such obvious injustice from occurring in the first place.

With the loss of both parents and 2 siblings to care for, I was broken. When I was 15, I swallowed a bottle of painkillers and hoped like hell for death to take me next. I survived, and was told of a woman that not only helps children with no family but gives them the love they need. All the lessons I learned from my mother give me the courage to carry on but it is the love of Mama Carol at Ikageng Itireleng AIDS Ministry and Keep a Child Alive that enables me to pursue a brighter future and chase the dreams that HIV/AIDS tried to steal from me.

Cecy receives care and support from Ikageng Itireleng Ministries, a KCA funded site in Soweto, South Africa. To read Cecy’s full story go to http://keepachildalive.org/category/site-updates

“I cannot believe how far I have come, not only myself but my whole family too.”
**TREATMENT**

Keep a Child Alive provides the medical services needed to make treatment possible. Doctors, nutrition, testing, transportation, and treatment for opportunistic infections are all necessary for anti-retroviral treatment to be successful.

**CARE**

Anti-retroviral (ARV) treatment has transformed the lives of people with AIDS in the West, returning them from sickness to health. 100% of the public’s donations go directly to life-saving AIDS drugs and surrounding care.

**ORPHANS**

Keep a Child Alive builds and sustains orphanages to keep the most vulnerable children out of harm’s way. Orphanages are a last resort, but necessary when children have no extended family to turn to for support.
KCA has funded 18 sites in 8 countries.

- Mali
- Uganda
- Rwanda
- Ethiopia
- Kenya
- Zimbabwe
- South Africa
- India
orphans are cared for by the Ikageng Itireleng AIDS Ministry.

1,715

children and parents receive treatment at the Icyuzuzo Clinic.

700

children receive life-saving treatment, nutrition and care at the Family Care Clinic.

521
KCA funds visionary leaders of community based organizations that need our help. Though these leaders have the skills to provide HIV/AIDS care they are often impeded by lack of access to medicines, healthcare professionals, and funding. KCA funds these leaders to provide life saving medical care and scale up of their services.

Here is a list of those we continue to support, and those we have supported in the past.

KENYA
The Family Care Clinic; Mombasa
The town of Mombasa is a major port for Eastern Africa and home to the first Keep a Child Alive site! While a rich history and beautiful beaches drive Mombasa’s tourism industry, the majority of its citizens live in abject poverty. Here is not a place one would expect to find a center of medical excellence for pediatric AIDS treatment. Yet through the vision and determination of Leigh Blake and Dr. Shaffiq Essajee of NYU Medical Center, a pilot program was established in 2001 at Mombasa’s largest government hospital, which today provides state-of-the-art medical and support services to children and families living with HIV. Known as the “Mombasa Model”, the success of the program at the Family Care Clinic demonstrates that keeping a child alive is not only a moral imperative, but entirely feasible. KCA continues to fund life-saving treatment and nutrition for 521 children, as well as general expansion at the Family Care Clinic including a lovely waiting room full of toys to help make the experience less agonizing for children.

Patients at the Blue Roof Clinic are planting a community garden that will be used to prepare nutritious meals for clinic patients everyday.

INDIA
Chandralak Orphanage; Chandralak
Current estimates in India state that over 1 million children under age 15 have lost one or more parents to AIDS. In response to this urgent and growing need, Keep a Child Alive is working in partnership with Living India on an orphanage in the rural Chandralak area, beyond the capital city of Hyderabad in Andhra Pradesh. The orphanage sits on 10 acres of land near the Chandralak Hospital, which today provides the only health care available to people living in more than 45 surrounding villages. 35 children are currently being loved, cared for, and given education opportunities at the orphanage, with room for 25 more to be filled in the months ahead.

RWANDA
WE-ACTx Icyuzuzo Clinic; Kigali
The horrific consequences of the 1994 genocide have led to the further impoverishment of its already poor people, the massive loss of health professionals, and the collapse of health infrastructure. In 2005 there were only 2 doctors per every 100,000 people in this country. Meanwhile, many of those infected during the 1994 genocide, especially women who were the victims of rape, are now suffering from AIDS. Keep a Child Alive, in partnership with WE-ACTx, (the Women’s Equity in Access to Care and Treatment) is determined to confront the obstacles preventing women and children from receiving ART by funding the scale-up of the Icyuzuzo Clinic. The Icyuzuzo Clinic now provides medical care to over 3,000 women and children, most of whom are victims of the genocide.

SOUTH AFRICA
Bobbi Bear: Amanzimtoti, Durban
Bobbi Bear provides a non-threatening way for child victims of sexual abuse to quickly communicate the nature of their abuse and have a chance at bringing their violators to justice. The regional HIV infection rate stands at 40%, so application of AIDS medications within 72 hours of HIV exposure can be life-saving. The staff of Bobbi Bear provides this care, gives talks on sexual abuse and its consequences to schools and officials throughout the province, and prepares the child victims for court cases. Bobbi Bear has trained a staff of twelve Child Safety Officers, and lobbies for better laws to protect children and provide HIV drugs for child rape victims.

Ikageng Itireleng AIDS Ministry; Soweto
In 2002, the magnificent Carol Dyantyi founded Ikageng Itireleng AIDS Ministry oversees the care of over 1,715 children in 330 homes throughout Soweto, South Africa. Ikageng provides mentoring, life skills, and counseling to help children in these child-headed households grow into well-developed adults who can contribute to their communities. Siblings continue to live together in their homes, creating strong sibling solidarity and promoting the family structure. Through the provision of basic needs such as food, clothing, transportation, water, electricity, school fees, healthcare and transport, KCA helps Ikageng relieve some of the pressure and despair faced by these young children, who, having lost their parents, must take on adult roles.
The Agape Child Care Center: Valley of a Thousand Hills, Durban
The children of the Agape Child Care Center know hardship. After having lost their parents to AIDS or other issues exacerbated by the disease, they were rescued by founder Zodwa Mqadi. Yet in a devastating matter of months, an electrical fire destroyed the Center, leaving the children homeless. With the support of Keep a Child Alive and the Simunye Project, a new Agape Child Care Center was built. Agape is now home to 50 orphans, ages 1 to 17 years. Agape has developed many self-sustaining fundraising schemes, including a daycare center for children in the surrounding area. Now famous as the subject of the film “We are Together,” the Agape children have traveled the world sharing their powerful voices and are proof of the resilience of youth in the face of adversity.

Our partnership with the Kwa-Zulu Natal Department of Health means all medications and laboratory tests are provided in a sustainable manner. By December 2008, there were over 1,000 patients receiving life-saving treatment, including 25 children. We are proud of the Blue Roof Clinic, and hope the concept will be successfully copied across Africa.

Boikarabelo; Johannesburg
Boikarabelo is an eco-village, school, HIV/AIDS counseling center, ambulance, trauma counseling center and food pantry, all in one. Since 1990, Boikarabelo has been a safe haven for South Africa’s AIDS orphans and abused children. Modeled after the traditional African village and its inherent Ubuntu values of cooperation and joint responsibility, the community works together to break the cycle of poverty and bring hope, safety, education and sustainable growth to all Boikarabelo residents. KCA funds Boikarabelo to provide AIDS treatment and care for 250 infants and children, including food and transport to the local hospital for medical care.

UGANDA
Alive Medical Services; Kampala
Alive Medical Services has experienced phenomenal growth since December 2004, thanks to the leadership of medical director Dr. Pasquine Ogunsanya. KCA funding has enabled a clinic expansion, and allowed clinic staff to scale up their services. Since 2004 Dr. Ogunsanya has helped 5,148 HIV positive patients to full health with KCA funding. At the end of 2008, Alive Medical Services had 3,576 individuals on comprehensive HIV care, with 1,417 patients on AIDS treatment. On average, 320 people are voluntarily tested and counseled every month, and Alive takes another 100 new HIV patients into their care every month. KCA also provides nutritional support for 900 patients, and funds all laboratory services, opportunistic infection treatment, transport and general overall care to patients.

PREVIOUS GRANTS
Ethiopia ▪ AHOP Orphanage and Barlow House Clinic; Addis Ababa
Kenya ▪ Bomu Medical Center; Mombasa ▪ Nyamila Community Care Center; Siaya
Mali ▪ Hope Clinic; Sikoro
South Africa ▪ AIDS Healthcare Foundation (AHF)
▪ Ithembalabantu Clinic; Umlazi Township
▪ The Perinatal HIV Research Unit (PHRU) at Chris Hani Baragwanath Hospital; Soweto
▪ Gogo Grannies Outreach Project; Alexandria Township
Zimbabwe ▪ Mashambanzou Care Trust; Harare

The Blue Roof: Wentworth, Durban
The Blue Roof is the first clinic wholly owned and operated by KCA. Through the determined support of Alicia Keys and The Stephen Lewis Foundation, KCA has built this clinic from scratch, creating a soul-soothing environment that is very unique in AIDS clinic care. At the Blue Roof, patients receive full AIDS treatment and care along with a panoply of non-medical services they need to survive including legal advice, alcohol and drug abuse counseling, child care, nutritional services, and physical fitness initiatives. KCA ensures that the whole person is cared for both emotionally and physically.

The success of the program at the Family Care Clinic – the first KCA site – helped demonstrate to the world that keeping a child alive is not only a moral imperative, but entirely feasible.

50,000+ LIVES SAVED AT OUR CLINICAL SITES IS BRINGING US A STEP CLOSER TO REVERSING THE PANDEMIC.
positive patients have been helped by Alive Medical Services since 2004.

HIV positive patients have been helped by Alive Medical Services since 2004.

250
Infants and children receive care and support at Boikarabelo.

5,148
Patients have received life-saving treatment at the Blue Roof Clinic.

1,000+
Patients have received life-saving treatment at the Blue Roof Clinic.
The KCA College program has raised over $120,000 through innovative events, concerts, and campaigns.
THE KCA COLLEGE PROGRAM

Keep a Child Alive believes, as history has proven, that student movements will change the world. Today, students are taking action to fight the injustice and destruction of the global AIDS pandemic. Keep a Child Alive offers students the opportunity for immediate action. In order to raise broader awareness of our work and raise more funds for the life-saving medical services our sites provide, KCA has enlisted the energy of students worldwide in the KCA College Program.

In just two years, the KCA College Program has grown from one KCA Chapter at NYU to a network of over 300 student-run KCA Chapters around the world. KCA College leaders – high school and college students – have raised over $120,000 through innovative events, concerts, and campaigns.

CURRENT CHAPTERS

Our current Chapters exist on college and high school campuses worldwide, concentrated in the U.S. and Canada but with representation in Australia, the Bahamas, Cameroon, Croatia, France, Germany, Ghana, Israel, Malaysia, the Netherlands, Nigeria, Scotland, South Africa, South Korea, Turkey, the United Arab Emirates, the United Kingdom, and Venezuela.

Within the United States and Canada, KCA has instituted a student leadership infrastructure known as our Executive Board of Regional Leaders. These are hand-selected students who had already proven their enormous talents in activism and fundraising. We are so appreciative of their tireless work to build our student constituency up and out.

REGIONAL LEADERSHIP

<table>
<thead>
<tr>
<th>Carmella Christensen</th>
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<tr>
<td>Melissa Furtado</td>
<td>Johnson &amp; Wales University, New England</td>
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<td>Billy Gonyou</td>
<td>St. Joseph's College, Mid-Atlantic</td>
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<td>Tiffany Johnson</td>
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<td>Hannah McConn</td>
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<td>Jennifer Mejia</td>
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<td>Dita Patel</td>
<td>Queen Mary University of London (Alum), United Kingdom</td>
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<td>Jessica Rebeiro</td>
<td>Queens University, Canada</td>
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<td>Jade Wagner</td>
<td>Hilltop High School, Pacific Northwest</td>
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<td>Tiffany Walls</td>
<td>Arkansas State University, South</td>
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CARMELLA CHRISTENSEN Montclair State University; KCA College

“I launched into action when I heard the $1 a day fact. I knew I had to get involved. The first thing I did was become a monthly Life Donor. Even a college student can afford $1 a day! The next thing I moved on to was to start a KCA College chapter (then in its infancy) at Savannah College of Art and Design. I then transferred to Montclair State University and started a chapter there, as well. I built a chapter of 5 dedicated members and we have raised over $3,000 in two years, with more to come!”
DEAR ALL,

I would like to thank all of you who have helped us in our fight to keep families alive and together. 2008 was a wonderful year for Keep a Child Alive and the people we serve.

In 2008 we held a very successful Black Ball where we had the pleasure of honoring the creator of American Idol, Simon Fuller, for mobilizing millions of Americans to give to those in need. When he saw our patient Noah perform at the Black Ball he was determined to make his dream come true. For those of you who do not know Noah’s story, it is in this report and is such a phenomenal story that shows that dreams can come true, no matter what your circumstances. We also honored Queen Latifah, an amazing woman, who helps us to fund the organization that breaks our hearts, Bobbi Bear, in South Africa. And we honored Jackie Branfield herself, the power behind Bobbi Bear. The night was a great success, and as a result we are able to continue our work on the ground without taking a penny from our public donors or our patients.

Keep a Child Alive visited Africa in the summer of 2008 when we had the great pleasure to hear new stories of children and families with a new lease on life due to the success of our clinical and orphan care facilities. We were able to see the heart-warming success of the Family Care Clinic in Mombasa, Kenya, where I first met Anne and her son Brine who inspired me to create Keep a Child Alive. We saw the amazing work being done at the Icyuzuzo Clinic in Rwanda, and at Alive Medical Services in Uganda. We saw the miracle of the Blue Roof Clinic taking off in Durban, South Africa. We saw orphaned children and youth striving for a brighter future at our orphan-care sites in India and South Africa. We continue to see our friends and their families across Africa and India becoming healthy, happy and thriving.

We must take this opportunity to thank Alicia Keys, who has continued to be her stellar self, using her talent, power and credibility to help make things happen along the road. Alicia took our Text ALIVE campaign on tour with her in 2008, and works diligently on our behalf around the world. We must also thank the amazing Padma Lakshmi and Iman who are dedicated Ambassadors in the struggle to save lives.

Though this report relates to 2008 – which was a great year for us, little did we know what was about to hit us in 2009 (I write this letter to you in May 09). We were about to enter the year of global uncertainty. In this time of economic hardship, corporate budgets are getting slashed and non-profits are collapsing in their wake. Of course, the poor have been the first to suffer. It has been heartbreaking to see the global community respond with such urgency to the plight of the rich, while leaving the poor to fend for themselves. That said, amazingly, those among us who live more modestly are still ready to give. A recent survey pointed out that the poor give more per their income than the rich (US Bureau of Labor Statistics). It was also recently studied as to how Americans feel about aid, global health in particular. 64% of them feel that we should continue giving for global health, because it’s good for all of us in this global family to prevent suffering and poverty (Kaiser Network). It is always wonderful to be reminded that our message is getting across to the people at large; that the AIDS pandemic is an emergency. Even in the face of a global disaster, people remain compassionate and are still prepared to give.

Now in 2009 we really need your help in recruiting people to our cause. Wherever you come from, whatever you do, you can help. You can help a father provide for his family, you can give a teenager a future. You can hand a mother her life back. You can keep a child alive.

Please remember giving feels really good. Better than anything. Especially when you know that YOU can be the difference between life and death.

Yours in the fight,

Leigh Blake
Co-Founder & President
TO EACH OF OUR DONORS:
THANK YOU FOR SAVING A LIFE.
I learned about KCA from Jacob Glass, a teacher who has a link to your website on his site. I was curious, and checked it out. It seemed a convenient way to help out, with something important... saving a child’s life! I figure, if I do nothing else on any given day, I am at least doing enough for one child. I plan to increase that, as my income allows.
Sophie Guzman  Santa Rosa, CA

Meet one of Keep a Child Alive’s youngest donors, 5 year old Sophia Guzman. Sophia fundraises for KCA every year by collecting donations in lieu of Christmas, Easter and Birthday presents! Sophia raised $418.00 on her 5th birthday this year, and guests at her birthday party signed up as monthly donors! Sophia also featured KCA on her “Life String” at her birthday party, which she hung to showcase her artwork and other important things in her life, including Keep a Child Alive!

$5,000 - $9,999
Adele
American Express
Bacardi/Grey Goose
Terrence Baker Jr.
Danny Bennett
Big Jah Entertainment/Phil Sarna
Stanley Buchthal
James Chambers
Nicole David
Douglas Davis
Kaseem Dean
Katrina Disdofsky
Mikkel Eriksen
Freemantle Media
Cindy Frey
Simon Fuller
Tobias Gad
Misha Hedman
Tor Hermansen
Losenge Imasogie
Heather Jackman
Jeanette Jenkins
Karan-Weiss Foundation
Kevin Liles
Holly Lind
Saunte Lowe
Lebo Morake
Cynthia Nixon
Rohan Oza
Paradigm
Quintessentially Inc.
Rogers & Cowan
Rush Philanthropic
Arts Foundation
Frank Selvaggi
St. Joseph’s College
Starbucks Coffee Company
Wanda Sykes
The Roxy Theatre Group
Todd R. Wagner Foundation
Turner Foundation, Inc.
Tyra Banks Show
Barry Weiss
Michele & Tyler Wolfram
Johnny Wright
S. Younger

$1,000 - $4,999
Toyin Adeleye
Rose Aiello
Paula Amenta
Aries Foundation
Melissa Blount
Kristi Bomar
Vanessa Brown
Courtney & Thomas Burns
CARIFEST C.A.R.E.S
Sandra Cercone
Sharleen Cohen
Community College of Philadelphia
Deborah Coronel-Shapiro
Delta Sigma Theta Sorority Ahoskie Alumnae Chapter
James DeReamer
Diamond in the Rough
Alex Dingle
Simon Donnan
Joseph Duffield
Sharon Ehrlich
Mary El Fituri
Kenneth Epps
Yolonda Fawcett
Financial Comfort
Sharon Forrest
Marita & Jarek Frackowiak
Fred Segal Mauro Cafe
Diana & Robert Friedman
Jody Gerson
Rick Glowacki
Lynn Harris
Darren Hayes
Erika Hedman
Manfred Heemann
Dawn Hernandez
Hilltop High School
Shelby Hughes
Inter/Media Charitable Foundation
Aristeidis Ioannidis
Simonne Jameson, Ph.d.
Shannon Jensen
Stanley & Mary Jeppesen
Johnson & Wales University
Andrea Johnstone
Jonathan M. Tisch Foundation
Damien Jordan
Deborah Karr
Anna Koppelman
Stewart Lane
Seemab Latif
Diane Lewis-Chaney
Kathy Lynch

Aaron Mazze
Reggie McAttee
Lynbrook Union Free School District
McGill University
Kristen McHenry
Charlene Mercadante
Carol Middelberg
Montclair State University
Peter Moore
Tracy Moore
Night Agency
No More Tears Inc.
One Call Medical
William R Padnos
Damir Pevce
Endi Piper
Queens University
Shini Reddy
Daniel & Jill Roberts
Ron Herman, Inc.
Ron Robinson, Inc.
Joanna Runear
Christine Sagan
Select Equity Group
Michael Servello
Shandon Presbyterian Church
Marie Sicari
Kimberley Singleton
Jennifer Solomon
Sony/BMG
Savonne Standfield
Stuart and Nancy Friedell Family Foundation
Evan Sturtevant

The Samuel and LaTanya R. Jackson Foundation
The University of Texas
Giselle Theriault
Thrivent Financial for Lutherans, Monroe Lake Chapter
Tirzah Presbyterian Church
Treemo Inc.
Turtle Eagle Studios
University of British Columbia
University of California
University of Guelph
Devin Waller
Janee Waner
Gregory Wells
Westview High School
Barry & Holly Williamson
Dan Zanes
Ali Zeitner
I became involved with Keep a Child Alive several years ago after learning of the importance of this organization on The Oprah Winfrey Show. I believe children are our future, and what future do they have if we do not help? It shouldn’t matter if a child lives around the corner or around the world. The children of today will be the leaders of tomorrow, and we must help them to live full, healthy lives. Keep a Child Alive understands this.”
Some of Keep a Child Alive’s best donors are children the same age as the children cared for at KCA sponsored clinics and orphanages! Kids have generous, open hearts and are eager to help their peers when given the opportunity. Everyone can join in the fight against AIDS, and it’s especially important for young people to get involved!

Keep a Child Alive is proud to announce the partnership of KCA Kid Power and Children for Children in working together in the effort to engage young people from all backgrounds and ages to raise awareness about HIV/AIDS.

The KCA Kid Power Service Learning Organizing Guide and Toolkit makes it easy for youth groups, schools, individuals and families to get active in the fight against AIDS and become agents of positive change at home and around the world! The Organizing Guide comes complete with a grade specific curriculum from Kindergarten through 12th grade with tools and tips for fundraising activities.

Successful fundraisers have included ‘Change for a Change’ Collection Jars, KCA Birthday & Graduation parties, LemonAID Stands, garage sales, and bake sales.

WESTERN CHRISTIAN JUNIOR HIGH SCHOOL
Claremont, CA
145 students from Western Christian Junior High School in Claremont, California were inspired by stories told by their Bible teacher, Mr. Letherer. He traveled to Africa to help children and families in need. Each day Mr. Letherer shared stories about his life-changing trip. The students collected change in their classes for 2 weeks and raised $4,364.47 for Keep a Child Alive!
“Through KCA God has allowed me to journey across land and sea to reach into someone’s world to ease their pain. I don’t miss the money and every time I read about the impact that KCA is making I am reassured that I have done the right thing. Africa is the mother of all humanity and how do we not take care of our mother? I never thought that I’d be proud to be a drug dealer, but you know what? I really am! Thirty Dollars. One Life. Here’s to Keep a Child Alive!”

THAYERIS MASON Monthly Donor, Los Angeles, CA

Ashley Early
Hilary Easton
Adrienne Edmond
Margaret Eichleay
Dhruv Elkhati
Justin Elliott
Ronald E.
Marietta Elliott
Aisha Ellis
Michelle Ellis
Pamela Ellis
Erin Ellison
Sara Elly
Dorothy Emmel
Carole Enley
Alan Epstein
Shawna Ervin
Sarah Escosa
Karen Estonactoc
Joyce Everitt
Julie Ewing
Olufunke Ezekoye
Daniel Fagan
Laura Fairley
Annie Falk
Tracey Fallon
Paul Falotico
Jao Fang Lan
Vanessa Farmsworth
Brenda Farthing
Yolonda Fawcett
Meyer Fedida
Marvin Feld
Peter Felber
Janet Feldmann
Alexandro Fernandez
Del Castillo De La Concha
Nico Field
Sirsha Figueroa
Stephanie Figueroa
Esther Fishman
Tracey Fitchett
Jessica Fitzgerald
Andrew Flannery
Adam Flores
Elsa Flores Almaraz
Robert Flower
Clare Fogle
Andria Fontenot
Alicia Ford
Rob Ford
James Forsyth
Michael Foskin
Alison Fournier
William Fowler Aka Fowia
Darryl Fox
James Fox
Angelina Francis
Jacqueline Franklin
Christopher Franzen
Robin Friedman
Molly Fritz
Melissa Furtado
Monika Gallant
Craig Gallet
Misty Gambino
Anita Garcia
Jennifer Garcia
Margaret Garcia
Michele Garcia
Reuben Garde
Brianand Garman
Dennis Garvey
Susan Gasparri
Paul Gasque
John Gates
Nghana Gauft
Rebecca Gepford
Taylor Gerling
Ryan Gertz
Samia Ghedhab
Michael Gibson
Kristin Gilbert
Tameeka Gilchrist
Pearl Gill
The Joneses Gill Linton
Lisa Givens
Leroy Goff
Stephen Golliehon
Maria Gonzalez
Olga Gonzalez-Alvarado
Lucinda Gorham
Elizabeth Gottlieb
Gloria Gradisar
Richard Graham
Brandy Grajeda
Seva Granik
Deborah Gray
Howard Greenberg
Steven Greenberg
Dani Greiner
Marie Greer
Jessica Griffin
Mark Griffith
Colleen Grimes
Gloria Grimsley
Ronne Grishman
Georgia Groog
Sue Grousod
Emily Grunfeld
Nadia Guajardo
William Guazzaloca
Jenny Guerre
Claudine Gumbel
Anna Gutierrez
Tracey Gutierrez
Joel Guzman
Marya Gwadz
James Hagearty
Tina Hagemann
Spencer Hale
Andrew Hall
Naomi Halpern
Laura Hamlyn
Peter Hamm
Bill Hand
Karissa Harden
Joshua Harper
Anne Harris
Crystal Harris
Jeanetta Harris
Shana Harrison
Brittany Hart
Vera Hartmann
Phil Harvey
Darren Hayes
Christina Head
Alicia Healy
Andrea Hearns
Heather Hemmings
Robin Hemphill
Peggy Henderson
Danielle HeiRnandez
Konrad Hembled
Michael Herndon
Natalie Hesp
Patricia Hickey
Kathleen Hill
Valerie Hill
Romola Hodas
Leonese Holder
Anayah Hollcy
Iva Holman
Jonathan Horn
Zanette Horton
Jacquelyn Howze
Carmela Huang
Jonathan Hudson
Danielle Huff
Scott Hughes
Roxan Humes
Stacey Hunter
Haisam Hussein
Storris Ian
Christopher Igdan Jr
Mark Immerman
Victoria Imperial
Jermaine Ingram
Alan Irgang
Mari Jackson
Natasha Jackson
Josee Jacques
Dr. Simonne Jameson
Derby Jean-Brice
Dortra Jefferson
Joanne Jefferson
Patricia Jenkins
Mary Jensen
Kristin Jeppesen
Selamawit Jimenez
Daniela Joffe
Alison Johnson
Amy Johnson
April Johnson
Christopher Johnson
Kristin Johnson
Marcia Johnson
Seth Johnson
Sharri Johnson
Daniel Jonas
Andrea Jones
Camtu Jones
Derrick Jones
Mark Jones
Tekisa Jones
Mikki Jordan
Jett Kain
Tim Kalkay
Lesley Kane
Clare Kanter
Tamara Kapelewski
Amy Kaufman
Mariko Kazuta
Kelly Keane
Martina Keane
Jenny Keenan
Mary Kemen
Sanjay Keni
Bobby Kennedy
Linda Kennedy
Patrick Kennedy
Bill Kenny
Melissa Kent
Deborah Kerr
Liana Kerzner
Gheovt
Khokhchakhan
Jennifer Kilgore
Victor Kilmore
Leah Kilmore-Price
Marmal Kimeser
Judith King
Pamela King
Sally King
Melissa King-Llerandi
Sam Kirby
Diana Kirkland
Margaret Kittson
Lisa Klink
Elaine Kiltgaard
James Knauf
Bev Knight
Katherine Knight
Glenn Knowles
Maria Kon
Paridee Kositchirant
Sandra Koss
Ravi K Kovvila
Anne-Marie Kraus
William Kreutzmann
Callie Krzyzaniak
William Kueh
Simone Kunick
Kun-Tsang Kuo
Elif Kuvvetli
Estefania Laboy
Debra Lach
Veronica Ladji
Dianna Lafranca
Kathleen Lafrank
Jose Lago
Michelle Lahee
Suzanne Lambert
Joan Lambur
Valerie Lamontagne
Dominique Lance
Jaquen Lane
Mary Larosa
Seemab Latif
Ruth Laughlin
Paul Lavery Jr
Jennifer Law
Jesse Law
Takesha Laws
Karen Lawson
Tammy Le
Chenia Leak
Alphonso Lee
Genell Lee
Nikki Lee
Phoebe Lee
Tae-Hyung Lee
Barbara Lefevre
Edward Lenhart
Dawn Lenz
Susan Leskody
Bradford Levine
Ben Lewis
Lidia F Lewis
Sophia Lewis
Stephanie M Lewis
Sondra Libro
Seth Lichtenstein
Maryam Lieberman
Theodore Loge
Chao-Yi Lin
Zachary Lind
I became involved with KCA two and a half years ago because its goals are focused and attainable, and ones that I wholeheartedly would like to see achieved.

Jessica Rebeiro
Queen's University; KCA College

“I became involved with KCA two and a half years ago because its goals are focused and attainable, and ones that I wholeheartedly would like to see achieved. Over the past years, I have grown from a member, to the Queen’s University Chapter Leader and now the Canadian Regional Leader, and couldn’t picture my university experience without KCA.”
If one dollar a day can save the life of a child, how can I not want to Keep a Child Alive?

Within two years and with the help of many, I have successfully turned St. Joseph’s College into one of the leading groups in the fight against HIV/AIDS. With two of my campaigns developing into national fundraisers for KCA Chapters, I have inspired thousands of college students to make a difference in the lives of many innocent children. With our “Red Parties,” memorial services, Murder Mystery Dinner Theaters, paper doll sales, and Chinese food box money collections, my chapter and I have raised close to $20,000 since April 2007. My greatest accomplishment? Giving thousands of children a second chance at life.”
In 2008, we generated $4,639,161 in revenues. 91% of this went toward program services.
## Statements of Financial Position

### December 31, 2008 and 2007

### Assets

#### Current assets
- **Cash and cash equivalents**: $658,161, $1,009,425
- **Accounts receivable**: $516,399, $309,126
- **Unconditional promises to give**: $100,000, $100,000
- **Prepaid expenses**: $8,125, $126,005

Total current assets: $1,282,685, $1,544,556

#### Property and equipment - at cost, less accumulated depreciation
- **Long-term unconditional promises to give**: $300,000, $400,000

Other assets: $17,244, $19,902

Total assets: $1,675,910, $2,054,030

### Liabilities and Net Assets

- **Current liabilities**
  - Accounts payable and accrued expenses: $27,472, $13,118
  - Grants payable: $170,512

Total current liabilities: $197,984, $13,118

Net Assets
- **Unrestricted**: $921,402, $1,487,240
- **Board designated**: $367,816, $463,736

Temporarily restricted: $1,289,218, $1,950,976

永久ly restricted: $188,708, $89,936

Net assets released from restriction
- **Satisfaction of program restrictions**: $234,852, (234,852)

Net assets, beginning of year: $1,950,976, $89,936

Net assets, end of year: $1,289,218, $188,708

## Statement of Activities and Change in Net Assets

### Year Ended December 31, 2008 and 2007

#### Supports and revenues

<table>
<thead>
<tr>
<th>Description</th>
<th>Unrestricted</th>
<th>Temporarily Restricted</th>
<th>Total Unrestricted</th>
<th>Total Temporarily Restricted</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Special event</strong></td>
<td>$2,426,493</td>
<td>$ (658,401)</td>
<td>$2,426,493</td>
<td>$ (658,401)</td>
<td>$2,485,694</td>
</tr>
<tr>
<td><strong>Less: direct cost of events</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>(576,084)</td>
</tr>
<tr>
<td><strong>Contributions</strong></td>
<td>$1,779,603</td>
<td>$333,624</td>
<td>$2,113,227</td>
<td>$6,178</td>
<td>$2,249,071</td>
</tr>
<tr>
<td><strong>In-kind donations</strong></td>
<td>$403,105</td>
<td></td>
<td>$403,105</td>
<td>$1,146,199</td>
<td>$1,549,300</td>
</tr>
<tr>
<td><strong>Merchandise sales</strong></td>
<td>$14,808</td>
<td></td>
<td>$14,808</td>
<td></td>
<td>$6,178</td>
</tr>
<tr>
<td><strong>Interest income</strong></td>
<td>$5,033</td>
<td></td>
<td>$5,033</td>
<td></td>
<td>$5,693</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$3,970,641</td>
<td>$333,624</td>
<td>$4,304,265</td>
<td>$5,304,265</td>
<td>$5,304,265</td>
</tr>
</tbody>
</table>

#### Net assets released from restriction

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Amount</th>
<th>Amount</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Satisfaction of program restrictions</strong></td>
<td>$234,852</td>
<td>(234,852)</td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$4,205,493</td>
<td>98,772</td>
<td>4,304,265</td>
<td>5,307,707</td>
</tr>
</tbody>
</table>

#### Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Amount</th>
<th>Amount</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Program services</strong></td>
<td>$4,422,581</td>
<td></td>
<td>$4,422,581</td>
<td>$3,368,121</td>
</tr>
<tr>
<td><strong>Management and general</strong></td>
<td>$167,397</td>
<td></td>
<td>$167,397</td>
<td>$137,506</td>
</tr>
<tr>
<td><strong>Fundraising costs</strong></td>
<td>$251,506</td>
<td></td>
<td>$251,506</td>
<td>$554,111</td>
</tr>
<tr>
<td><strong>Cost of merchandise sales</strong></td>
<td>$25,767</td>
<td></td>
<td>$25,767</td>
<td>$2,674</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>$4,841,484</td>
<td></td>
<td>$4,841,484</td>
<td>$4,059,738</td>
</tr>
</tbody>
</table>

#### Change in net assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
<th>Amount</th>
<th>Amount</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Net assets, beginning of year</strong></td>
<td>$1,950,976</td>
<td>89,936</td>
<td>$2,040,912</td>
<td>795,617</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>(661,758)</td>
<td>(98,772)</td>
<td>(561,986)</td>
<td>1,245,295</td>
</tr>
<tr>
<td><strong>Net assets, end of year</strong></td>
<td>$1,289,218</td>
<td>188,708</td>
<td>$1,477,926</td>
<td>$2,040,912</td>
</tr>
</tbody>
</table>


Keep a Child Alive would like to thank the time and talent donated to us from all the photographers who have helped us:

Matthew Bradbury, Noelle Esquire, Paul Hampartsoumian, Dave Holmes, Kevin Mazur, Chad Murray, Stephanie Pistel, Earle Sebastian and Pauline Von Moltke.
Elizabeth Santiso
Vice President
Jennifer Singleton
Director of Development
Ellie Milner
Executive Director of KCA UK
Sarah Burke
Executive Assistant
Cheryl Keller
Director of Donor Relations
Wioletta Puchalski
Accountant
Kate Otto
KCA College Director
Earle Sebastian
Creative Director
Danielle Spitzer
Director of Special Events
Andres Libreros
Director of Production
Noelle Esquire
Communications Manager
Louise O’Shea
Grassroots Outreach
Rhona Buckley
Director of KCA South Africa (Not Pictured)
BLACK BALL 2008

Keep a Child Alive’s fifth annual Black Ball Gala, hosted by Ambassadors Alicia Keys and Iman, honored the global AIDS work of three remarkable humanitarians. This legendary evening took place at The Hammerstein Ballroom in New York City on Thursday, November 13th 2008.

Our humanitarian honorees are an incredible group of people who have used their will, fame, and courage to change the lives devastated by this pandemic. Guest presenters pay tribute to the work of our honorees through powerful moving footage. This year we were thrilled to honor Simon Fuller, Creator/Executive Producer of Idol & Idol Gives Back, CEO & founder of 19 Entertainment Limited, for spearheading the Idol Gives Back phenomenon and mobilizing Americans to take action, Queen Latifah, for being one of the incredible pioneers in the fight against AIDS and Jackie Branfield, founder of Operation Bobbi Bear for being a true hero in the lives of children in South Africa.

$2.4 Million was raised, a record amount for Keep a Child Alive. This was helped by a dramatic live auction spearheaded by Christie’s auctioneers Hugh Edmeades and Tash Perrin. Previously we have honored Bono, rock star and campaigner for Africa, Dr. Stephen Lewis of The Stephen Lewis Foundation and author of Race Against Time, Richard Beckman of Condé Nast Media Group, Nick Reding of Sponsored Arts for Education and Dr. Shaffiq Essajee of Pediatric Advisor on AIDS for the Clinton Foundation.

KCA UK

Keep a Child Alive UK was launched in spectacular style on July 10th 2008. The gala took place at the prestigious concert venue, St. John’s, Smith Square in Westminster, a stone’s throw away from the Houses of Parliament and Westminster Abbey, which provided a historical and spiritual setting for the remarkable event.

The Black Ball UK featured incredible performances by Alicia Keys, Annie Lennox, Adele, Jennifer Hudson, Damian and Stephen Marley and Emmanuel Jal. The night was highlighted by two beautiful duets performed by Alicia and Annie to “Everybody Hurts” and “Sweet Dreams.”

Attendees were also privileged to hear the inspirational words of KCA President Leigh Blake, Global Ambassadors Alicia Keys and Padma Lakshmi, and KCA enthusiast Chiwetel Ejiofor.

Another unique element of the night was the Black Ball auction. Thanks to the support of Christie’s auctioneer Hugh Edmeades, generous donations from Alexander Amosu, Stella Vine, the Jumeirah Beach Hotel, Toy Watch, and Krug Champagne, among others, the event raised more than 150,000 pounds.

Since its launch in July, KCA UK successfully implemented the Text “ALIVE” campaign in conjunction with the London leg of Alicia Keys world concert tour.
THE KEY TO LIFE

DONATE $5
TEXT ‘ALIVE’
TO 90999

A one time charge of $5.00 will be added to your mobile phone bill when you text the word “ALIVE” to the number 90999. Standard messaging rates and additional fees may apply. All charges are billed by and payable to your mobile service provider.